

special

TV
GUIDE

MLA
LOCAL PROGRAM LISTINGS
Week of Sept. 25 to Oct. 1
Alphabetical Index To All Shows

15c

fall

preview

1954-55
SHOWS



Don't Miss It—
CAESAR'S HOUR

MONDAY, SEPT. 27th, 8 to 9 P. M., EST, NBC-TV

Presented by RCA VICTOR

TRADE MARK RADIO CORPORATION OF AMERICA



Three out of every four Mondays. Every fourth Monday see *The Leland Hayward Playbill* in compatible color & black-and-white. Starts Oct. 18th—8 to 9:30 P. M., EST

as we see it

Week of Sept. 25-Oct. 1 LOCAL PROGRAM GUIDE

This will be television's greatest season to date. That broad, unqualified statement is supported by the mass of facts you will find in this week's TV GUIDE.

Nearly every talented television performer is back this season. Scores of stars—recruits from the stage and screen—are making their debuts in living-room theaters. The finest writers, producers and directors—from all fields of entertainment—are now working at TV chores. Money apparently is no object. The networks have decided that nothing but the best will satisfy them—or you.

Competition between stations and networks for your attention is to be more active, more heated, than ever before. In your dial-twisting fingers lie the hopes, the plans and the efforts of the industry's finest minds.

But good as the entertainment promises to be, the season will be a confusing one for viewers. Berle will still be a Tuesday attraction. But not every Tuesday. There will be boxing on Wednesday nights. But not every Wednesday. Berle will appear every other week. The fights will be absent every fourth week. And so on through the schedule.

You won't be sure who's on, and when, and what the show's about, until you read your listings. And, of course, only in TV GUIDE will you find really complete listings.

For this great—and confusing—season, we respectfully urge that you reserve a copy of TV GUIDE at your favorite newsstand, or subscribe to the magazine. Then, for certain, you won't miss any of those "must" shows in the offing.



Opens Opposite Page 16

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IT WILL BE TV'S BIGGEST

More talent, more money, more new ideas and more experience than ever before are being crammed into television's 1954-55 season. For viewers, all this promises magnificent entertainment. For networks and sponsors, it means an expensive gamble.

Some single shows this year—like David O. Selznick's four-network "Diamond Jubilee of Light" on Oct. 24—will cost as much as a million dollars. Some once-a-month super-productions will be tabbed at \$300,000.

As always, though, the proof of the program is in 'the tuning. With a few million flips of a few million dials, you can approve innovations designed to add excitement and the unexpected to TV timetables, or you can send them back to the filing cabinets.

Perhaps the outstanding new programming concept is the one that upsets the old radio and TV rule that the same show must be aired same day, same time each week. The top technical item of interest is emphasis on colorcasts.

On the program side, many shows will be seen three weeks out of every



four. The reason: to make room each month for what CBS labels "extravaganzas" and NBC tags "spectaculars."

You've already seen samples of what the networks have up their iconoscopes. CBS kicked off its *Best of Broadway* series with Helen Hayes, Claudette Colbert, Fredric March and Charles Coburn in "The Royal Family." On NBC, Max Liebman offered Betty Hutton in an original musical comedy, "Satin and Spurs."

Besides *Best of Broadway* every fourth Wednesday, CBS has Chrysler's *Shower of Stars* set for every fourth Thursday. Scheduled for the first pro-

gram were Betty Grable, Harry James and Mario Lanza—substantial drops for anybody's shower. For the remaining three Thursdays each month the network is running a big-star dramatic series titled *Climax*.

Scheduled so far for *Best of Broadway* are Monty Woolley, Joan Bennett and ZaSu Pitts in "The Man Who Came to Dinner"; Ethel Merman in "Panama Hattie," and Humphrey Bogart in "The Petrified Forest."

THE NEW SEASON . . .

Dick Powell, Teresa Wright and Cesar Romero open the *Climax* plays in Raymond Chandler's "The Long Goodbye," to be followed by Ethel Barrymore and Dennis O'Keefe in "The 13th Chair" and Barry Nelson, Linda Christian and Peter Lorre in "Casino Royale."

Shower of Stars has signed Grable and James for three extravaganzas and is planning a super-super production, "A Night in Las Vegas," which will originate Jan. 20 in seven of the resort's hotels and will star Lucille Ball, Desi Arnaz, Sophie Tucker, Tony Martin, Johnnie Ray and others.

In the NBC corner, the ultra-capable Liebman is supervising two series of spectaculars. The erstwhile producer of *Your Show of Shows* takes over the network for an hour and a half every fourth Sunday and every fourth Saturday.

NBC will offer still a third series of spectaculars on Monday nights, once a month. These were to have been produced by the veteran Broadway showman, Leland Hayward, who masterminded last year's memorable "Ford Anniversary Show." Illness, however, forced his last-minute withdrawal.

Liebman, who scored a casting coup by landing Betty Hutton for her TV debut, has signed Judy Holliday, Ann Sothern, Henry Fonda, Janet Blair, Steve Allen, Nanette Fabray, Jack Lemmon and a handful of foreign stars, including the French ballerina Jeanmaire, the French comedian Jacques Tati, and England's Jack Buchanan and Jean Carson. Miss Sothern will star Saturday, Sept. 25, in "Lady in the Dark."

The first Monday night spectacular, on Oct. 18, will be Noel Coward's trio of short plays, "Tonight at 8:30," with



Fredric March, Helen Hayes launched CBS' all-star Best of Broadway series.



Betty Hutton made TV bow in 'Satin and Spurs,' first NBC 'spectacular.'

Ginger Rogers portraying three varied roles in her TV debut.

At least one *Shower of Stars*, all the *Best of Broadway* dramas, and all three of the NBC series of spectacles will be colorcast.

But these are just some of the special items in the offing for viewers. New offerings in regular weekly shows indicate that the networks and TV film-makers are more determined than ever to keep viewers viewing.

ABC hasn't yet dreamed up a Hollywood superlative to label its *Disneyland* series (scheduled for every Wednesday night, starting Oct. 27) but advance reports indicate the show rates one. Produced in Hollywood by Walt Disney, the programs will include cartoons, nature studies, folk tales and Disney feature films.

In the field of drama, *Climax* isn't the only new hour-long entry. *Lux Video Theater*, formerly a half hour, has expanded to 60-minute live plays. Elgin has decided to alternate with U.S. Steel in ABC's Tuesday night drama spot. These, in addition to such established drama hours as *Philco-Goodyear Playhouse*, *Studio One*, *Robert Montgomery Presents* and the Wednesday and Thursday *Kraft Television Theaters* bring the hour-long drama total to at least eight per week. Moreover, *Hall of Fame*, regularly scheduled for a half hour, will go to an hour every fourth week. One *Hall of Fame* entry will be a two-hour "Macbeth," with Maurice Evans and Judith Anderson, Nov. 28. On Oct. 25 Robert Montgomery will offer the first part of a two-hour special—"The Hunchback of Notre Dame."

The half-hour *GE Theater* this season will offer stars like Fred Astaire, Henry Fonda and Gene Tierney.

There will be new variety shows at new times with new and old favorites. Sid Caesar heads up an Imogene Coca-less hour on Monday nights. George Gobel, long voted by

the critics "young comic most likely to succeed," finally gets a Saturday network assignment. Jimmy Durante and Donald O'Connor will take turns in another Saturday night half hour.

High-powered guest stars will bolster many of the weekly variety shows, to prevent the "colossal" once-a-monthers from monopolizing all the fanfare.

The situation comedy situation is one of all-out competition. Notable newcomers are *The Mickey Rooney Show*; Celeste Holm in *Honestly, Celeste*; Robert Young in *Father Knows Best*; Ronald Colman and Benita Hume in *Halls of Ivy*; Spring Byington in *December Bride*; Peter Lawford in *Dear Phoebe*; June Havoc in *Willy*, and Michael O'Shea, James Dunn and William Bishop in *It's a Great Life*. And then there's Imogene Coca, in her own program this year.

On the canine and adventure front we have Rin Tin Tin (well, anyway, his great-grandson) and Lassie (plus four sons) in their own filmed series; *Sherlock Holmes* and other sleuths, plus dramas about postal inspectors and firemen.

In sports, the World Series comes up soon as a fitting season-opener for television. There will be more televised professional football games than ever before, including the Canadian version; as few college football games as ever, and special college sports never before telecast.

Daytime TV commemorates the 1954-55 season with more soap operas, and nighttime—late, late nighttime—will offer *Tonight*, with Steve Allen as a moonlit Garroway.

Details on these and other aspects of the coming season are waiting for you on succeeding pages of this Preview Issue of TV GUIDE. And all programs, new and old, are listed alphabetically by time and station in the local program section.

It looks like quite a season.

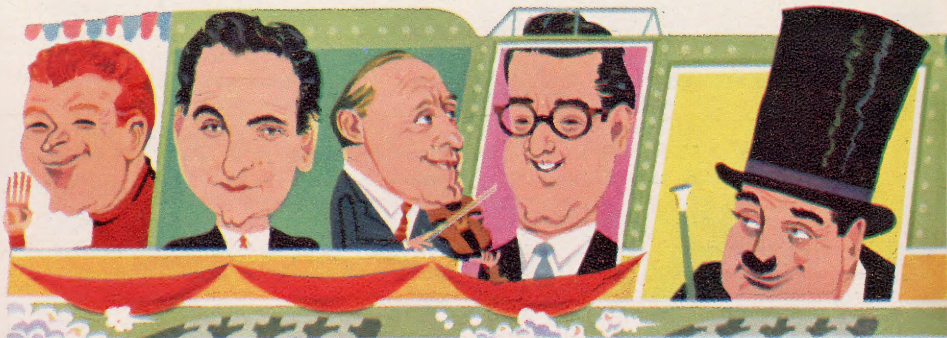
'And Away They Go!'

VARIETY SHOW STARS ARE MOVING
TO NEW TIMES AND FORMATS

blood stars, plus such pen-and-ink celebrities as Mickey Mouse, Pluto and Donald Duck, scheduled for appearances on ABC's *Disneyland*.

That critics' darling, long-suffering George Gobel, gets a network spot all his own on Oct. 2. Some summertime recruits—Kaye Ballard, Orson Bean, Ronny Graham—seem set for post-September starring chores. Jack Paar, replacing Walter Cronkite on *The Morning Show*, put the show's stress on variety.

Recently contracted to brighten up various CBS variety shows — and slated for a stanza of her own—is



VARIETY

The jokes may be old, but TV's 40-plus variety shows will offer plenty that's new this season — new names,

new times, new formats.

Most video varieties have been Class "A" productions, but this year there'll be a number in the "AA" category as well. NBC's three monthly series of 90-minute "spectaculars," CBS' *Shower of Stars*, and one-time-only dream shows like the four-network "Diamond Jubilee of Light" call for purse strings as loose as pre-diet togs on a post-diet Jackie Gleason.

There'll be many new flesh-and-

operatic soprano Helen Traubel, who decided after *tete-a-tete* (or *nez-a-nez*) TV encounters with J. Durante that she preferred wags to Wagner.

A number of TV's most capable performers will be back under somewhat altered circumstances.

Exhibit A, certainly, is the gifted Sid Caesar, whose formidable bag of tricks will be showcased on Monday nights, beginning Sept. 27. Without Max Liebman and Imogene Coca as collaborators for the first time in his TV career, Caesar is planning to combine some of his more popular *Your Show of Shows* routines with brand-new stunts in a "loose" format utiliz-

ing his long-time second bananas, Carl Reiner and Howard Morris. As for Coca, she's off to the Situation Comedy races, in a Saturday night show of her own.

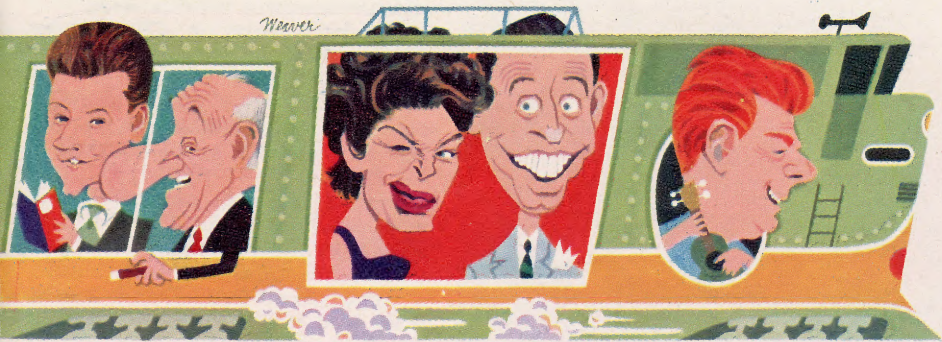
Saturday night will also offer on alternate weeks half-hour programs by Jimmy Durante and Donald O'Connor. A number—perhaps all—of the O'Connor opuses will be on film. Celluloid will also contain all future cavorting by comedian Eddie Cantor.

There will be other changes, too. Martha Raye will share a Tuesday night spot with Milton Berle and Bob Hope, in a 10-20-six ratio of shows.

ties." And Arthur Godfrey, facing unprecedented competition, may use some big-name guests.

No matter *what* they're saying, the rambunctious redhead still has both his evening shows—*Talent Scouts* and *Godfrey and His Friends*—and many another favorite will be back at the usual time and station.

That includes Jackie Gleason, pre-diet or post-diet; Jack Benny, Red Skelton (a half hour earlier), Eddie Fisher, Dinah Shore, Martha Wright, Jane Froman, Jo Stafford, Perry Como, Tony Martin, Dotty Mack, Peter



Red Buttons, now pitching for NBC, will show up three Fridays out of four. Jack Carson's slated for the fourth Friday. Arlene Francis' GI talent show has been re-dubbed *Soldier Parade*. Polly Bergen is substituting for Dorothy Collins on *Your Hit Parade*.

Fred Waring's music will be doled out more sparingly, in special holiday portions. ABC's *Let's Dance* will shuttle between Chicago and New York for the music of Art Mooney and Ralph Flanagan. Sherman Billingsley has revamped his *Stork Club* to stress more paid entertainers and fewer awkward conversations with "celebri-

Potter and a peck of others.

The *Comedy Hour* continues, three Sundays a month, with funnymen, new and old, and singer Gordon MacRae as the show's permanent host. *Liberace*, *Toast of The Town*, *The Arthur Murray Party*, *Chance of a Lifetime* and *You Asked for It* never really went away.

Busiest man on the air—with the exception, of course, of Godfrey—probably will be Steve Allen. The bespectacled comic will star in several Liebman "spectaculars" and, beginning Sept. 27, will be working two-and-a-half hours daily in *Tonight*, a nationalized version of his New York-based late-night show.



Everything But

GAMES

With the exception of "Post Office"—and Bob Hope will probably take care of that—there won't be a parlor game confined to the parlor this fall. Every conceivable variation on the Q. and A. or stunt themes either is currently on TV, has been tried and decried, or is knocking on a network door.

The latest entry is ABC's *Come Closer* which, despite its title, is not in the "Post Office" category. On this one, presided over by ventriloquist Jimmy Nelson, contestants are rewarded for giving answers closest to the truth.

Perhaps the most unusual of the more recent lot is *One Minute, Please*, a Du Mont summer import from Britain which features Hermione Gingold, a comedienne's comedienne. Pitting three men against three women, the show requires panelists to speak for 60 seconds, extemporaneously and without repetition, on any subject imaginable—how to raise lettuce, ride a camel or separate an egg.

Stop the Music, almost as venerable as the Santa Claus it tries to imitate, has replaced another ABC old-timer, *The Name's the Same*. Bert Parks, whose association with *Stop the Music* must have started in "Bicycle Built for Two" days, is back again as emcee. The new TV version, which is pretty close to the old radio version, except for a smaller telephone budget, features a resident songstress (Jaye P. Morgan) and guests. But the

Quintet of quizzers: game emcees include, from top, Jan Murray, Win Elliot, Jay Jackson, Peter Donald and Bill Cullen.

'Post Office'

TV KEEPS ADDING TO ITS LONG, LONG LIST OF PARLOR GAMES

No. 1 emphasis is on playing games and raking in loot—cash, that is.

Ernie Kovacs is handing out gifts, too, on Du Mont's new *Time Will Tell*.

So *You Want to Lead a Band* shifted to ABC after a year's vacation with no perceptible change. Untutored, but enthusiastic, amateur band leaders still wave uncertain batons in front of Sammy Kaye's providentially well-tutored band.

Personnel of the games will remain pretty much the same, with familiar quizzers confronting familiar quizees. Popping the questions with the ease born of long experience will be the aforementioned Mr. Parks, Garry Moore, John Daly, Bud Collyer, Herb Shriver, Groucho Marx, Peter Donald, Jay Jackson, Win Elliot and many another quick-witted gent.

With all the switching around, however, a few veteran TV gamesters have been lost—temporarily, anyway—in the shuffle. For instance, when *Name That Tune* went over to CBS a few weeks back, Red Benson bowed out in favor of Bill Cullen, who quit his commuting between East and West Coast TV programs to take the job. When *Masquerade Party* leaves CBS, lock, stock and make-up kits, for ABC on Sept. 29, busy Jack Paar resigns.

On *I've Got a Secret*, Faye Emerson is slated to take over for Laraine Day (who'll make her usual wintertime trek to Hollywood, come the end of the baseball year and hubby Leo Durocher's seasonal retirement from active duty.) Jan Murray accompanies *A Dollar a Second* when it moves to ABC Oct. 1. Staying on are *What's My Line*, *What's the Story* (now on Du

Mont), *Twenty Questions* (on ABC since last June 1) and, after a summer vacation, *Down You Go*.

Also remaining are two "games" with grimmer overtones — *Strike It Rich* and *On Your Account*. Still interviewing the troubled guests on the former is Warren Hull, a man whose fortitude when confronted by the vicissitudes of life is downright heroic. *On Your Account* now minimizes misfortune in mufti, preferring to build bank accounts for servicemen.

Of the stunt shows, the newest is Art Linkletter's *People Are Funny*, just recruited from radio; it proves that people can get pretty silly proving that people are silly. *Truth or Consequences* is still around, putting its patsies through some incredible, but often amusing, paces.

Dr. I.Q., probably the oldest quiz program since the invention of the microphone, is going strong on TV. Also staying is *Beat the Clock*, a show which wouldn't dream of changing a single thing—not even its brand of custard pies. *Life Begins at 80*, with its octogenarian cutups, resumes on Sept. 26.

Most of the shows that give away folding stuff keep right on as if seasons never changed—*Break the Bank*, *The Big Payoff*, *Two for the Money*. On the popular *You Bet Your Life*, grumpy Groucho continues to dole out barbs with every buck.

Quiz shows leaving for a season, or forevermore, include *The Name's the Same*, *Who's the Boss?*, *Who Said That?*, *Juvenile Jury*, *Pantomime Quiz*, *What's in a Word*, *Doodles*, *Two in Love*, *The Quiz Kids*, *It's News to Me*.



A Thousand and One **Opening** Nights

**EIGHT HOUR-LONG DRAMAS EACH WEEK
SCHEDULED FOR HOME PLAYHOUSES**

DRAMA

Despite early forebodings, the quality of TV drama has been improving steadily through the years. Once producers went on frantic safaris, hunting stories and plays that could be adapted to TV; more recently, the medium has been nurturing its own crop of original playwrights, whose TV works occasionally rate encores via Broadway and Hollywood. For the new season, TV drama fans can look forward to both quality and quantity.

At least eight hour-long live dramas will be televised each week. Two

extra-long shows will be once-a-month specials. There will be half-hour dramatic shows galore, live and on film—telecast on the networks or syndicated to local stations.

There's an ambitious future for CBS' once-a-month *Best of Broadway*, which bowed with an all-star "The Royal Family."

About once a month, Hallmark's *Hall of Fame* will stretch its usual half-hour time period for unusual dramatic undertakings. The first was a biography of Alfred Nobel; scheduled for Sept. 26 is "The Story of Moses," and Nov. 28 will bring "Macbeth," with Maurice Evans and Judith Anderson.

Lux Video Theater, expanded to 60 minutes, features Hollywood stars in plays based on hit movies.

Movie stars will jam the casts of other TV dramas, too. *Climax*, three

Thursday nights out of every four on CBS, will offer many Hollywood heroes and heroines in their TV debuts. The series starts Oct. 7 with Raymond Chandler's "The Long Good-bye," starring Dick Powell, Teresa Wright and Cesar Romero. And the established hour-long shows are also expected to make more use of flicker folk this year.

TV *Playhouse*, which has sent several scripts to Broadway, will again boast one of the best writing stables in TV (Paddy Chayefsky, Horton Foote, Robert Alan Aurthur, David Shaw, N. Richard Nash). *Studio One* and *Robert Montgomery Presents* will begin another round in their battle for Monday night dramatic honors. *U.S. Steel Hour* continues on ABC under the aegis of the Theater Guild and the masterful direction of Alex Segal. Alternating with *Steel* on Tuesday nights is *Elgin TV Hour*. *Kraft TV Theater* continues to offer weekly double features—Wednesdays on NBC, Thursdays on ABC—and may add still a third drama hour.

A newcomer among half-hour drama shows is *Medic*, on Monday nights, which promises to be one of the best. A filmed series, it will document, in *Dragnet*-like style, doctors' varied experiences.

GE Theater, which relied on film, this season will present an entirely new series with 22 of its 35 shows live. *Circle Theater* plans to vary its talk-only diet with a number of musical comedies. *Ford Theater* is now being shot in color.

Four Star Playhouse is back with its three rotating stars and fourth-week guests. The three "regulars," Dick Powell, Charles Boyer and David Niven, will appear together in at least one program at Christmas. *Playhouse of Stars* will again live up to its title.

Fireside Theater is back, again with Gene Raymond as program host. Other

introducers—and sometime players—who have retained their franchises include Douglas Fairbanks, Jr., on *Douglas Fairbanks Presents*; Adolphe Menjou, *My Favorite Story*; Herbert Marshall, *The Unexpected*; Gloria Swanson, *Crown Theater*; Ethel Barrymore, *Ethel Barrymore Theater*, and Edward Arnold, *Your Star Showcase*. New recruits to this highly-specialized TV field are James Mason, *Lux Video Theater*, and Ronald Reagan, *GE Theater*.

Pepsi-Cola Playhouse has a new hostess—Polly Bergen, who replaced Anita Colby, who replaced Arlene Dahl. Other glamorous ladies who will make weekly appearances on drama programs are *Guess Who* in *The Loretta Young Show* and Ella Raines, alias *Janet Dean*, *Registered Nurse*.

Some of the aforementioned shows are being re-released with new titles.

The Star and the Story, *Flamingo Theater* and *Play of the Week* are three more half-hour film series that may show up on local stations this season, and *Playhouse '15* is a new quarter-hour entry.

Dramatic enough, certainly, to rate inclusion in the TV drama category is Ralph Edwards' largely ad-lib *This Is Your Life*, which determinedly keeps surprising its audience and each subject of its true-life biographies.

Also continuing to lean heavily on the facts, ma'am, just the facts, are *You Are There*, which commutes practically everywhere in time and space, and *Cavalcade of America*, which stressed U.S. history, but this year will tackle some contemporary subjects, too.





Kathleen Maguire
Three Steps to Heaven



Nancy Coleman
Valiant Lady



Peggy McCay
Love of Life

Before Dark: Ha Ha, Boo Hoo!

DAYTIME SHOWS ARE VARIED, BUT THE ACCENT'S ON SUFFERING

DAYTIME

Daytime programming used to be helter-skelter. A soap opera here; Godfrey, gang and gags, there; cooking hints elsewhere, and in the middle, up to its elbows in births, weddings and funerals, *Hawkins Falls*. It got so a girl didn't know whether to laugh or cry.

But not any more. The way CBS and NBC have things lined up this season, there'll be nary a snicker among the sobs. The networks have lumped the lump-in-the-throat shows, leaving before and after to less lachrymose projects.

In the latter category, usually, are the shenanigans of Arthur Godfrey which, despite rumors by the ream, are scheduled to go merrily on with the same old—and young—Little Godfreys. Of course, this is subject to change without notice, except for front-page headlines.

Garry Moore and his gang have

long since made the move from mid-afternoon to morning, where they seem quite cozy. Garry plans only his usual week-to-week revisions.

Another daytime show which constantly makes format changes is *Home*, where Arlene Francis has the most impressive gang of all: an anthropologist, an architect, a gardener, etc.

The variety shows are, properly enough, varied. In addition to Godfrey and Moore, there's Don McNeill's *Breakfast Club*, going Coast-to-Coast; Art Linkletter's *House Party*, the Chicago-based *Welcome Travelers*.

Song and dance will be mated with pitter and patter by Robert Q. Lewis, Bob Crosby, Bob Smith and Paul Dixon. Dixon, Du Mont's lone daytimer, boasts a no-format format, a not uncommon state of affairs other daytime shows strive not to publicize.

For viewers who enjoy exercising the tear ducts, there's many a two-handkerchief soap saga or detergent drama.



Mary Stuart
Search for Tomorrow



Leila Martin
Golden Windows



Louise Allbritton
Concerning Miss Marlowe

Some are new. NBC has *Golden Windows* (about Julie, who wants a singing career, an ambition opposed by her father and best beau); *First Love* (about two people who marry, leave home and face life); *Concerning Miss Marlowe* (concerning a search for romance after 40); and *The Greatest Gift*, which mixes medicine with its melancholy.

Another fairly new entry is *A Time to Live*, the story of an ordinary girl reporter who in the course of any routine day runs into murderers, saboteurs and blackmailers.

The newest of the batch at CBS is *The Seeking Heart*, in which a doctor is kept in fairly constant distress by an ambitious wife and a female assistant.

And after 10 years on radio, *Portia Faces Life* is facing TV viewers.

Some of the soap operas are older, but just as turbulent. At NBC, there's *One Man's Family*, *Three Steps to Heaven* and *Hawkins Falls*.

CBS offers *Love of Life*, *The Guiding Light* and *Search for Tomorrow*, just as a start. *Valiant Lady* has plenty to be valiant about, what with the plural problems created by a husband and three kids. And *The Brighter Day* and *The Secret Storm*, at last count,

shared a total of eight motherless children—a record as insecure as that four-minute mile.

Three daytime standbys, *Bride and Groom*, *The Kate Smith Show* and *The Betty White Show* are timetable casualties. Temporarily, anyway.

The one and only
GROUCHO

Don't miss *My Old Man Groucho*—a hilarious son's-eye view by Arthur Marx (with insulting footnotes by Groucho himself)! Get your copy of the Post and start reading it today!

The Saturday Evening
POST
September 25, 1954—15¢

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★
The Big Story—NBC

★
Doug Edwards with the
News—CBS—Tues. & Thurs.

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for time and channel

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Philadelphia Dateline



Channel Chatter: It's here, right in this issue—TV GUIDE's alphabetical index of network and local shows and personalities to be seen in this area during the coming 1954-55 video season. Please see page A-3.



Grant

Joan and Gene Crane, WCAU-TV's *Mr. and Missus*, in conjunction with TV GUIDE's Fall Preview Issue, will present their own rundown of Channel 10 shows for the coming season Sept. 27.

WPTZ's staff still chuckling over newscaster Taylor Grant's plight the other night when his on-camera decorum was put to the test by a playful studio kitten. Kitty used Grant's leg as a testing ground for his (the kitten's) climbing skill.

The three little-girl students on WFIL-TV's *Romper Room* show this week are Vienna Leoncavallo and Terry Petro, of Philadelphia, and Rosemary Martini, of Haddon Heights, N.J.

Armed with the luck of the Irish, baseball play-by-player Gene Kelly no longer has qualms about the 13th. It

was last Sept. 13 that Mrs. K. presented him with a baby boy, third child of the growing Kelly clan.

And speaking of baseball, Phillie's broadcaster George Walsh leaves the local scene at the end of the ball season to take on the chores of Director of Special Events at WHAS, Louisville, Ky. He's returning to the scene of his early days in broadcasting. George covered the Kentucky Derby for eight years from the blue grass country.

Jean Corbett, well-known WCAU-TVer, as well as Alma Desborough, Elinor Moss and Anne Horton, also of Channel 10, are members of the Con-



Corbett

vention Planning Committee for the annual Pennsylvania State Convention of the American Women in Radio and Television, being held in Philadelphia Oct. 15 to 17. Jane King of WPTZ is also on the committee. Only the ladies could think up a mouth-filling title for such a gathering.

channels listed in program section

- | | | | |
|---|----------------|--|--------------------|
| ③ | WPTZ | (NBC) Architects Bldg., 17th and Sansom Sts., Philadelphia | LOcust 4-5500 |
| ⑥ | WFIL-TV | (ABC, DU MONT) 46th and Market Sts., Philadelphia | EVERgreen 2-4700 |
| ⑩ | WCAU-TV | (CBS) City Line and Monument Ave., Philadelphia | GRGreenwood 7-8300 |
| ⑧ | WGAL-TV | (ABC, DU MONT, CBS, NBC) 24 S. Queen St., Lancaster | Lancaster 5246 |
| ⑫ | WDEL-TV | (NBC, DU MONT) 10th and West Sts., Wilm., Business Office | Wilm. 6-2567 |

302 North 13th Street, Philadelphia 7, Pa.; Lombard 3-5588



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Fall TV Harvest

HOME-GROWN BRAND

Spectacular? No. Colorcast? Maybe. The Personal Touch? Definitely. That's The Outlook For Your Autumn Crop Of Local TV Programs.

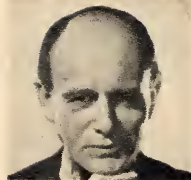
Slightly deafened by the crisp rustle of new brooms sweeping clean, our agent emerged from the studios of Philadelphia's TV stations with the news that the 1954 fall and winter season promises local fare of a varied nature.

Biggest local news out of WPTZ, Channel 3, is the reshuffling of the 6-7:30 P.M. programming period and the demise of the veteran weekday late-evening movies. The flickers give way to the NBC network show, *Tonight*, 11:50 P.M. to 1 A.M.

The early-evening change cuts *Frontier Playhouse* down to a half-hour. Other casualties include *News Reporter*, *Sports Page* and *Weather Girl*. Instead, you'll see *Award Theater*, 6:30-7:25 P.M., a series of feature films. Dick McCutchen follows that with five minutes of news.

Liberace — yes, Liberace — has returned to WPTZ this fall. For music lovers, again there will be Guy Marriner's *Great Music* program.

WFIL-TV, Channel 6, goes sports-minded this season with 12 NCAA grid contests and 17 pro games. For the viewer who prefers less rugged entertainment, Channel 6 offers *City Detective*, starring Rod Cameron, and *Col. March of Scotland Yard*, starring Boris Karloff.



Guy Marriner



Willie



Saskatoon and Cedric

For homemakers there'll be two live, local shows: *At Home*, with Mary Dorr; *Do It Yourself*, with Bob Dale. Young members of your family should hop up and down for Dick Strome's *Saskatoon and Cedric* stories.

At WCAU-TV, Willie the Worm makes an additional weekly Saturday morning appearance on *Willie's Wonderland*. Late week-night viewers will find the *Late Show* moved to midnight to make room for a half-hour film series (see program listings).

WGAL-TV, Channel 8, has rescheduled organist Frank Renaut into an early Monday evening spot and returns *Stump Your Neighbor* to its late Monday niche. Jim Freed's puppets, *Platypus and Cousin Ki-Wi*, host the Monday, Wednesday and Friday *Slapstick Theater*.

WDEL-TV, Wilmington's Channel 12, has programmed *May We Quote You?*, a return, and two debuts, *School Report* and *Your University*.

In new time slots, you'll find *Teletunes* and *Cosmopolitan Kitchen*. *Late Date at the Movies* moves to Monday, Wednesday, Friday, and *Circle 12 Ranch* to Tuesday and Thursday.

Happy viewing!

Alphabetical Index

TO TELEVISION SHOWS 1954-55 SEASON

Here's a handy guide to help you locate your TV favorites. Many stars, both network and local, have changed channels, or have succeeded in placing their summer shows into the fall

schedule. You'll find several newcomers listed here, also. All programs are subject to last-minute revisions by the networks. Please consult the program pages for details.

Abbott & Costello.....Sat., 11:30 A.M., (10)
 Abbot & Costello.....Sat., 6:00 P.M., (3)
 Academy Theater.....Sun., 1:00 P.M., (3)
 Adams, Deborah Wed. & Thurs., 12:30 P.M., (6)
 Adventure.....Sun., 3:30 P.M., (10)
 Adventures Of Danny Dee.....Sun.,
 11:00 A.M., (6)
 Adventures In Israel.....Sat., 10:00 A.M., (6)
 Alan Scott Spotlight.....Mon.—Fri., 2:00 P.M., (3)
 All-Star Theater.....Sat., 7:00 P.M., (8)
 American Forum.....Sun., 2:30 P.M., (3)
 American Inventory.....Sun., 2:00 P.M., (12)
 American Week.....Sun., 4:00 P.M., (10)
 Arden, Eve.....Fri., 9:30 P.M., (10)
 Armchair Theater.....Sat., 2:30 P.M., (10)
 At Home.....Mon.—Fri., 2:30 P.M., (6)
 A Time To Live.....Mon.—Fri.,
 10:30 A.M., (8) (12)
 Autry, Gene.....Sat., 5:30 P.M., (10)
 Award Theater.....Mon.—Fri., 6:30 P.M., (3)

Background.....Sun., 5:30 P.M., (3) (8) (12)
 (3 out of 4 weeks, beginning Oct. 10)
 Badge 714.....Fri., 7:00 P.M., (10)
 Ball, Lucille.....Mon., 9:00 P.M., (8) (10)
 Bandstand.....Mon.—Fri., 3:00 P.M., (6)
 Barclay, Al.....Fri., 7:00 P.M., (12)
 Barker Bill's Cartoons.....Sat., 9:15 A.M., (8)
 Barker Bill's Cartoons.....Sat., 10:00 A.M., (10)
 Barker Bill's Cartoons.....Sun., 11:15 A.M., (10)
 Basketball.....Sat., (3) (8) (12)
 (Starts Oct. 30)
 Beat The Clock.....Sat., 7:30 P.M., (10)
 Beat The Clock.....Sun., 2:30 P.M., (8)
 Bendix, Wm.....Fri., 8:30 P.M., (3) (8) (12)

Benny, Jack.....Sun., 7:30 P.M., (10)
 (Alternating with Private Secretary)
 Benny, Jack.....Tues., 7:00 P.M., (8)
 (Alternating with Private Secretary)
 Berle, Milton.....Tues., 8:00 P.M., (3) (8) (12)
 (Every Other Week Beginning Sept. 21)
 Bertie The Bunyip.....Sun., 11:00 A.M., (3)
 Best Of Broadway.....Wed., 10:00 P.M., (8) (10)
 (Every 4th Week)
 Betty White Show.....Mon.—Fri., 4:30 P.M., (12)
 Bible Readings.....Wed., 9:45 A.M., (12)
 Biff Baker USA.....Alt. Thurs., 10:30 P.M., (10)
 Big Idea.....Tues., 7:00 P.M., (10)
 Big Payoff.....Mon.—Fri., 3:00 P.M., (8)
 Big Payoff.....Mon., Wed., Fri., 3:00 P.M., (10)
 Big Picture.....Sat., 4:30 P.M., (8)
 Big Story.....Fri., 9:00 P.M., (3) (8) (12)
 Big Top.....Sat., Noon, (8) (10)
 Big Town.....Wed., 10:30 P.M., (12)
 Bob Crosby Show Mon., Wed., Fri., 9:45 A.M.,
 (8)
 Bob Crosby Show.....Mon., Tues., Thurs., Fri.,
 3:30 P.M., Wed., 3:45 P.M., (12)
 Bob Smith Show.....Mon.—Fri., 12:00 A.M. (10)
 Bolger, Ray.....Fri., 8:30 P.M., (6)
 Boston Blackie.....Thurs., 7:00 P.M., (10)
 Boxing.....Sat., 9:00 P.M., (6)
 Mon., 9:30 P.M., (6)
 Wed., 10:00 P.M., (8) (10)
 (Every 4th Week Best of Broadway)
 Fri., 10:00 P.M., (3) (8) (12)
 Break The Bank.....Sun., 10 P.M., (6)
 Breakfast Club.....Mon.—Fri., 9:00 A.M., (6)
 Brighter Day.....Mon.—Fri., 4:00 P.M., (8) (10)
 Buck's Best.....Tues., & Thurs., 1:15 P.M., (12)
 Burns & Allen.....Mon., 8:00 P.M., (10)
 Buttons, Red.....Fri., 8:00 P.M., (3) (8) (12)

Alphabetical Index

- C** Caesar.....Mon., 8:00 P.M., (3) (12)
(Every 4th Week Spectacular Beginning Oct. 18)
 Captain Midnight.....Sat., 10:00 A.M., (8)
 Captain Midnight.....Sat., 11:00 A.M., (10)
 Carson, Kit.....Thurs., 6:00 P.M., (3)
 Cartoon Time.....Sat., 8:30 A.M., (12)
 Caulfield, Joan.....Sat., 9:30 P.M., (10)
 Cavalcade Of America.....Tues., 7:30 P.M., (6)
 Cavalcade Of America Alt. Sun., 6:30 P.M., (8)
 Cavalcade Of America.....Wed., 10:00 P.M., (12)
 Celeste Holm Show.....Sun., 9:30 P.M., (10)
 Chance Of A Lifetime.....Fri., 10:00 P.M., (6)
 Charm Headquarters.....Sat., Noon, (3)
 Children's Hour.....Sun., 11:30 A.M., (10)
 China Smith.....Tues., 11:30 P.M., (10)
 Church Looks Forward.....Fri., 9:45 A.M., (12)
 Cinderella Weekend.....Mon.—Fri., 2:00 P.M., (10)
 Circle Theater.....Tues., 9:30 P.M., (3) (8) (12)
 Circle 12 Ranch Tues. & Thurs., 11:15 P.M., (12)
 Cisco Kid.....Sat., 5:00 P.M., (10)
 City Detective.....Mon., 7:00 P.M., (6)
 Climax.....Thurs., 8:30 P.M., (10)
(Every 4th Week Shower of Stars)
 Coca, Imogene.....Sat., 9:00 P.M., (3) (8) (12)
(Every 4th Week Spectacular Beginning Sept. 25)
 Colbert, Claudette.....Sat., 8:30 P.M., (3) (8) (12)
 College Of The Air.....Mon.—Fri., 9:00 A.M., (8)
 Col. March Of Scotland Yard.....Thurs., 7:00 P.M., (6)
 Comedy Hour.....Sun., 8:00 P.M., (3) (8) (12)
(Every 4th Week Spectacular Beginning Sept. 12)
 Comment.....Sun., 3:30 P.M., (12)
 Como, Perry.....Mon., Wed., Fri., 7:45 P.M., (10)
 Concerning Miss Marlowe.....Mon.—Fri.,
 3:45 P.M., (3) (8) (12)
 Contest Carnival.....Sun., 12:30 P.M., (8) (10)
 Cosmopolitan Kitchen.....Mon.—Fri., 2:00 P.M.,
 (12)
 Covered Wagon Theater.....Sat., 8:15 A.M., (8)
 Mon., Tues., Fri., 6:00 P.M., (8)
 Cox, Wally.....Sun., 7:30 P.M., (3) (8)
(Every 4th Week Spectacular Beginning Sept. 12)
 Crosby, Bob.....Mon., Wed., Fri., 9:45 A.M., (8)
 Mon., Tues., Thurs., Fri., 3:30 P.M., (10)
 Wed., 3:45 P.M., (10)
- D**ance Party.....Mon., 11:20 P.M., (3)
 Danger.....Tues., 9:30 P.M., (10)
 Dangerous Assignment.....Sat., 7:30 P.M., (6)
 Davis, Joan.....Wed., 8:00 P.M., (3) (12)
 De Wilde, Brandon.....Mon., 7:30 P.M., (6)
 Dean, Janet.....Sun., 6:30 P.M., (6)
(Beginning Oct. 3)
 Dear Phoebe.....Fri., 9:30 P.M., (3) (8) (12)
 Death Valley Days.....Alt. Sun., 6:30 P.M., (8)
 Alt. Thurs., 10:30 P.M. (10)
- December Bride.....Mon., 9:30 P.M., (10)
 Detective Time.....Sun., 11:10 P.M., (3)
 Diamond Mystery Theater.....Sat., 11:15 P.M., (10)
 Diamond Theater.....Thurs., 10:30 P.M., (6)
 Fri 11:15 P.M., (6)
 Dig Dobson.....Sat., 4:30 P.M., (3)
 Ding Dong School.....Mon.—Fri., 10:00 A.M., (3)
 (8) (12)
 Disneyland.....Wed., 7:30 P.M., (6)
 Dr. I.Q.....Sun., 9:30 P.M., (6)
 Dollar A Second.....Fri., 9:00 P.M., (6)
 Do It Yourself.....Sat., Noon, (6)
 Dagnet.....Thurs., 9:00 P.M., (3) (8) (12)
 Drama.....Thurs., 7:00 P.M., (8)
 Durante, Jimmy.....Sat., 9:30 P.M., (3) (8) (12)
*(Alternating with O'Connor—
 Every 4th Week Spectacular Beginning Sept. 25)*
- E**arly Show.....Mon., Tues., Thurs., Fri.,
 6:00 P.M., (10)
 Edwards, Doug.....Mon.—Fri., 7:30 P.M., (10)
 Edwards, Ralph.....Wed., 10:00 P.M., (3)
 Elgin TV Theater.....Alt. Tues., 9:30 P.M., (6)
 Erwin, Stu.....Wed., 8:30 P.M., (6)
 Ethel & Albert.....Sat., 7:30 P.M., (3) (8) (12)
- F**alcon, The.....Wed., 10:30 P.M., (3)
 Family Features.....Mon., Tues., Thurs., Fri.,
 5:30 P.M., (10)
 Father Knows Best.....Sun., 10:00 P.M., (10)
 Features For Women.....Tues. & Fri.,
 12:30 P.M., (6)
 Feature Theater.....Sat., 4:30 P.M., (12)
 Fight Talk.....Sat., 9:45 P.M., (6)
 Files Of Jeffrey Jones.....Mon., 11:30 P.M., (10)
 Fireside Theater.....Tues., 9:00 P.M., (3) (8) (12)
 First Love.....Mon.—Fri., 4:15 P.M., (3) (12)
 Mon.—Fri., 10:45 A.M., (8)
 Fisher, Eddie.....Fri., 7:30 P.M., (3) (8) (12)
*(Starts Aug. 27
 And Wed., 7:30 P.M.)*
- Five Minutes More.....Mon.—Thurs.,
 11:25 P.M., (10)
 Follow That Man.....Sat., 6:30 P.M., (10)
 Football This Week.....Thurs., 11:30 P.M., (10)
 Pro Football.....Sun., 2:00 P.M., (6)
 Professional Football.....Sat., Various
 Times, P.M., (6)
 NCAA Football.....Sat., 2:00 P.M., (6)
 Canadian Football.....Sat., 2:00 P.M., (3) (8) (12)
(Starts Aug. 28)
 Ford Film Playhouse.....Sat., 10:30 P.M., (6)
 Ford Theatre.....Thurs., 9:30 P.M., (3) (8) (12)
 Foreign Intrigue.....Thurs., 8:30 P.M., (8)
 Sat., 7:00 P.M., (10)
 Ft. Dix Presents.....Sat., 8:30 P.M., (6)
 Alt. Wed., 10:00 P.M., (6)
 Four Star Playhouse.....Thurs., 9:30 P.M., (10)
 Friday Playhouse.....Fri., 11:15 P.M., (8)
 From The Kitchen Door.....Mon.—Fri.,
 2:00 P.M., (8)
 Froman, Jane.....Thurs., 7:45 P.M., (10)
 Frontiers Of Faith.....Sun., 1:30 P.M., (12)
 Sun., 10:00 A.M., (3)
 Frontier Playhouse.....Mon.—Fri., 6:00 P.M., (3)

Garroway, Dave.....Mon.—Fri., 7:00 A.M., (3) (8) (12)

Garry Moore Show.....Mon.—Thurs., 10:00 A.M., (10)
Fri., 10:00 A.M., (10)

G.E. Theater.....Sun., 9:00 P.M., (10)
(Fred Waring Will Do 4 Shows During the Season)

Gleason, Jackie.....Sat., 8:00 P.M., (10)

Gnagy, Jon.....Sat., 11:30 A.M., (6)

Gobel, George.....Sat., 10:00 P.M., (3) (8) (12)
(Every 4th Week Spectacular Beginning Sept. 25)

Godfrey & Friends.....Wed., 8:00 P.M., (8) (10)

Arthur Godfrey Time.....Mon.—Thurs., 10:30 A.M., (10)

Golden Windows.....Mon.—Fri., 3:15 P.M., (3) (12)

Grady And Hurst.....Sat., 11:00 A.M., (3)

Greatest Fighters In Action.....Fri., 10:45 P.M., (3)

Greatest Gift, The.....Mon.—Fri., 3:00 P.M., (3) (12)

Greatest Moments In Sports.....Fri., 10:45 P.M., (8) (12)

Great Music.....Sun., 12:30 P.M., (3)

Guiding Light.....Mon.—Fri., 12:45 P.M., (8) (10)

Guild Playhouse.....Sun., 12:30 P.M., (6)

Guild Western Movie.....Sat., 1:00 P.M., (6)

Hall Of Fame.....Sun., 5:00 P.M., (3) (8) (12)
(Every 4 Weeks 5:00-6:00 P.M.)

Halls Of Ivy.....Tues., 8:30 P.M., (10)

Havoc, June.....Sat., 10:30 P.M., (10)

Hawkins Falls.....Mon.—Fri., 4:00 P.M., (3) (12)
Mon.—Fri., 11:00 A.M., (8)

Here Comes Charlie.....Mon.—Fri., 9:00 A.M., (12)

Hickok, Wild Bill.....Wed., 6:00 P.M., (3)
Alt. Wed., 6:00 P.M., (8)

Hit Parade.....Sat., 10:30 P.M., (3) (8) (12)

Hollywood Playhouse.....Sat., 12:15 P.M., (3)
Mon.—Fri., 1:00 P.M., (3) (12)

Home.....Mon.—Fri., 11:00 A.M., (3) (12)

Home And Garden.....Sat., 8:30 A.M., (3)

Home Highlights.....Thurs., 3:00 P.M., (10)

Homemakers Notebook.....Mon., 1:00 P.M., (10)

Honestly Celeste.....Sun., 9:30 P.M., (10)

Hopalong Cassidy.....Sat., 7:00 P.M., (6)
Sun., 11:30 A.M., (6)
Mon.—Fri., 5:00 P.M., (6)

Hope, Bob.....Tues., 8:00 P.M., (3) (8) (12)
(Oct. 12, Nov. 9, Dec. 7, Jan. 4, Feb. 1, March 1 & 29, April 26, May 24)

Houseparty.....Mon.—Fri., 2:30 P.M., (10)
Mon., Wed., Fri., 5:15 P.M., (8)

Howdy Doody.....Mon.—Fri., 5:30 P.M., (3) (8) (12)

Hunter, The.....Sun., 10:30 P.M., (3)

Hymns Of Faith.....Mon.—Fri., 9:30 A.M., (8)

I Led Three Lives.....Sat., 11:15 P.M., (8)
Wed., 7:00 P.M., (10)

I Love Lucy.....Mon., 9:00 P.M., (8) (10)

I Married Joan.....Wed., 8:00 P.M., (3) (12)

Inner Sanctum.....Fri., 11:30 P.M., (10)

It's A Great Life.....Tues., 10:30 P.M., (12)
Tues., 11:30 P.M., (8)

I've Got A Secret.....Wed., 9:30 P.M., (10)
Sat., 6:00 P.M., (8)

Jack's Juke Box.....Sat., 11:15 P.M., (12)

Jackie Gleason Show.....Sat., 8:00 P.M., (10)

Jamie.....Mon., 7:30 P.M., (6)

Johns Hopkins Science Review.....Sun., 1:00 P.M., (12)

June Havoc Show.....Sat., 10:30 P.M., (10)

Junior Hi-Jinx.....Mon.—Fri., 5:00 P.M., (10)

Junior Press Conference.....Mon., 9:00 P.M., (6)

Justice.....Thurs., 8:30 P.M., (3) (12)

Kartoon Karnival.....Sat., 11:15 A.M., (12)

Kaye, Sammy.....Thurs., 9:00 P.M., (6)

Kraft Theatre.....Wed., 9:00 P.M., (3) (8) (12)

Kraft Theatre.....Thurs., 9:30 P.M., (6)

Lamp Unto My Feet.....Sun., 9:15 A.M., (10)

Lassie.....Sun., 7:30 P.M., (10)

Late Date At The Movies.....Mon., Wed., Fri., 11:15 P.M., (12)

Late Show.....Sat., 12:15 P.M., (10)
Sun., 11:30 P.M., (10)
Mon., Tues., Wed., Fri., Midnight (10)
Thurs., 11:45 P.M., (10)

Lawford, Peter.....Fri., 9:30 P.M., (3) (8) (12)

Lee, Pinky.....Mon.—Fri., 5:00 P.M., (3) (12)
Tues. & Thurs., 5:00 P.M., (8)

Leisure.....Thurs., 7:15 P.M., (12)

Let's Dance.....Sat., 8:00 P.M., (6)

Let's Go.....Sun., 6:30 P.M., (3)

Let Scott Do It.....Mon.—Fri., 9:00 A.M., (3)

Lewis, Robert Q.....Wed., 3:30 P.M., (10)

Liberace.....Sat., 11:00 P.M., (3)
Tues., 7:00 P.M., (12)
Wed., 7:00 P.M., (8)

Life Is Worth Living.....Tues., 8:00 P.M., (6)
(Starts Nov. 2)
Wed., 7:00 P.M., (12)

Life Of Riley.....Fri., 8:30 P.M., (3) (8) (12)

Life With Father.....Tues., 10:00 P.M., (10)

Lifemenders.....Sun., 6:45 P.M., (6)

The Lineup.....Fri., 10:00 P.M., (10)
(Starts Oct. 1)

Linkletter, Art.....Mon.—Fri., 2:30 P.M., (10)
Mon., Wed., Fri., 5:15 P.M., (8)

Lone Ranger.....Thurs., 7:30 P.M., (6)
Sat., 1:00 P.M., (8) (10)

Look Up & Live.....Sun., 9:45 A.M., (10)

Loretta Young Show.....Sun., 10:00 P.M., (3) (12)
Sun., 11:15 P.M., (8)

Love Of Life.....Mon.—Fri., 12:15 P.M., (8) (10)

Lucas, Dione.....Thurs., 2:30 P.M., (3)

Lunch 'N Laffs.....Mon.—Fri., 12:30 P.M., (12)

Lunch With Uncle Pete.....Mon.—Fri., 12:15 P.M., (3)

Mama.....Fri., 8:00 P.M., (10)

Man About Town.....Sun., 11:15 P.M., (10)

Man of the Week.....Sun., 5:00 P.M., (10)
(To Oct. 17)

Marian Kemp's Kitchen.....Tues., 1:00 P.M., (10)

Alphabetical Index

Martin, Tony..... Mon., 7:30 P.M., (3) (12)
 Tues., 11:15 P.M., (8)

Marx, Groucho..... Thurs., 8:00 P.M., (3) (8) (12)

Masquerade Party..... Wed., 9:00 P.M., (6)

May We Quote You?..... Sun., 6:30 P.M., (12)

Mayehoff, Eddie..... Sat., 10:00 P.M., (10)

The Medic..... Mon., 9:00 P.M., (3) (12)
(Every 4th Week Spectacular Beginning Oct. 18)

Meet Corliss Archer..... Sun., 6:00 P.M., (3)

Meet Millie..... Tues., 9:00 P.M., (10)
 Alt. Sun., 2:00 P.M., (8)

Meet The Press..... Sun., 6:00 P.M., (12)

Milland, Ray..... Thurs., 8:00 P.M., (10)
 Mon., 8:00 P.M., (8)

Mister & Missus..... Mon.—Fri., 8:55 A.M., (10)

Montgomery, Robert..... Mon., 9:30 P.M., (3)
 (8) (12)

Moore, Garry..... Mon.—Fri., 10:00 P.M., (10)

Morning Melody..... Sat., 8:10 A.M., (8)

Morning Show..... Mon.—Fri., 7:00 A.M., (10)

Movie Time..... Mon.—Sat., 6:00 P.M., (12)

Mr. & Mrs. North..... Tues., 7:00 P.M., (6)

Mr. District Attorney..... Tues., 10:30 P.M., (3)

Mrs. Fixit..... Mon., 12:30 P.M., (6)

Mr. Peepers..... Sun., 7:30 P.M., (3) (8)
(Every 4th Week Spectacular Beginning Sept. 12)

Mr. Wizard..... Sun., Noon, (3)
 Sat., 7:00 P.M., (12)

Murrow, Edward R..... Tues., 10:30 P.M., (8) (10)
 Fri., 10:30 P.M., (10)

Music Box..... Mon.—Fri., 2:30 P.M., (12)

My Favorite Husband..... Sat., 9:30 P.M., (10)

My Friend Irma..... Sat., 8:00 P.M., (8)

My Hero..... Sat., 6:00 P.M., (10)

My Little Margie..... Wed., 8:30 P.M., (3) (12)
 Mon., 7:00 P.M., (8)

Mystery Hour..... Thurs., 10:00 P.M., (3)

Name That Tune..... Alt. Sun., 2:00 P.M., (8)

Name That Tune..... Alt. Sun., 3:00 P.M., (10)

Notebook, The..... Mon., Wed., Fri.,
 1:15 P.M., (12)

Now And Then..... Alt. Sun., 3:00 P.M., (10)

NEWS:

(Today's Headlines)..... Sat., 8:15 A.M., (3)
 Sat., 12:30 A.M., (3)
 Sun., 6:40 P.M., (3)

(Dick McCutchen)..... Sun., 11:00 P.M., (3)
 Sun., 12:15 A.M., (3)

(Dick McCutchen)..... Mon.—Fri., 7:25 P.M., (3)

(John Cameron Swayze)..... Mon.—Fri.,
 7:45 P.M., (3) (8) (12)

(Taylor Grant)..... Mon.—Fri., 11:00 P.M., (3)
 Mon.—Fri., 1:00 A.M., (3)

(TV Newsreel)..... Sat., 12:00 A.M., (6)

(TV Newsreel)..... Sat., Midnight, (6)

(TV Newsreel)..... Mon., Wed., Fri.,
 11:00 P.M., (6)

(TV Newsreel)..... Tues. and Thurs.,
 11:45 P.M., (6)

(Televiews)..... Mon.—Fri., 8:45 A.M., (6)

(News Summary)..... Sat., 1:30 P.M., (8)

(World News)..... Sat., 6:45 P.M., (8)

(Tomorrow's Sunday News)..... Sat.,
 6:55 P.M., (8)

(Eleventh Hour News)..... Sat. & Mon.—Fri.,
 11:00 P.M., (8)

(Regional News)..... Sat., 11:10 P.M., (8)

(Sunday News Special)..... Sun., 11:00 P.M., (8)

(Regional News)..... Mon.—Fri., 12:40 P.M., (8)
 Mon.—Fri., 6:30 P.M., (8)

(Jack Whitaker)..... Sun., 11:00 P.M., (10)

(John Facenda)..... Mon.—Sat., 6:55 P.M., (10)

(Doug Edwards)..... Mon.—Fri., 7:30 P.M., (10)

(John Facenda)..... Mon.—Sat., 11:00 P.M., (10)

(Six-Thirty Edition)..... Mon.—Sat.,
 6:30 P.M., (12)

(Headline Roundup)..... Mon.—Sat.,
 11:00 P.M., (12)

(News Roundup)..... Sun., 12:15 P.M., (12)

(News Summary)..... Sun., 12:15 A.M., (12)

(Midday News)..... Mon.—Fri., 1:00 P.M., (12)

Oakley, Annie..... Sun., 6:00 P.M., (6)
 Thurs., 6:00 P.M., (8)

O'Connor, Donald..... 9:30 P.M., (3) (8) (12)
(Alternating with Durante—Every 4th Week Spectacular Beginning Sept. 25)

Old-Time Movies..... Sat., 11:00 P.M., (12)

Omnibus..... Sun., 5:00 P.M., (10)
(Starts Oct. 17)

On Your Account..... Mon.—Fri., 4:30 P.M., (10)

One Man's Family..... Mon.—Fri., 3:30 P.M.,
 (3) (8) (12)

One Minute Please..... Mon., 8:00 P.M., (6)
(Beginning Oct. 11)

Open Door..... Tues., 9:45 A.M., (12)

Operation Blackboard..... Mon.—Fri.,
 10:30 A.M., (3)

Our Delaware Heritage..... Mon., 7:00 P.M., (12)

Our Miss Brooks..... Fri., 9:30 P.M., (10)

Out On The Farm..... Sun., 3:00 P.M., (12)
(Beginning Oct. 3)

Ozzie & Harriet..... Fri., 8:00 P.M., (6)
 Fri., 7:00 P.M., (8)

Pearson, Drew..... Sun., 11:00 P.M., (6)

Penn Football Films..... Sun., 1:00 P.M., (10)

People Are Funny..... Sun., 3:30 P.M., (3)
 Sun., 7:00 P.M., (8) (12)

Perry Como Show..... Mon., Wed., Fri.,
 7:45 P.M., (10)

Person To Person..... Fri., 10:30 P.M., (10)

Place The Face..... Sat., 8:30 P.M., (3)

Playhouse..... Sun., 7:30 P.M., (6)
 Fri., 9:00 P.M., (10)

Portia Faces Life..... Mon.—Fri., 9:45 A.M., (10)
 Mon.—Fri., 1:00 P.M., (8)

Post Time, USA..... Sat., 5:15 P.M., (6)
 Thurs., 7:00 P.M., (12)

Pots, Pans, Personalities..... Mon., Tues., Fri.,
 2:30 P.M., (3)

Private Secretary..... Sun., 7:30 P.M., (10)
 Tues., 7:00 P.M., (8)

Public Defender..... Thurs., 10:00 P.M., (10)
(Alternating with Benny)

Pyle, Jack..... Mon.—Fri., Noon, (3)
 12:45 P.M., (3)

Racket Squad..... Sat., 10:00 P.M., (6) (4)
 Sun., 10:30 P.M., (6) (4)
 Mon. & Wed., 11:15 P.M., (6) (4)
 Tues. & Thurs., Midnight, (6) (4)
Ramar..... Sat., 6:00 P.M., (6) (4)
 Sun., 10:30 A.M., (6) (4)
 Sun., 11:30 P.M., (6) (4)
 Mon.—Fri., Noon, (6) (4)
 Mon.—Fri., 6:00 P.M., (6) (4)
Range Rider..... Mon., Tues., Fri., 6:00 P.M., (3) (12)
Ray Bolger Show..... Fri., 8:30 P.M., (6) (4)
Raye, Martha..... Tues., 8:00 P.M., (3) (8) (12)
 [Sept. 28, Oct. 26, Nov. 23, Dec. 21, Jan. 18,
 Feb. 15, Mar. 15, Apr. 12, May 10, June 7]
Recipe Contest..... Wed., 1:00 P.M., (10) (4)
Red Kain Comments..... Thurs., 7:15 P.M., (8) (4)
Red Skelton Show..... Tues., 8:00 P.M., (10) (4)
Religious..... Sun., 9:45 A.M., (3) (8)
Renaut, Frank..... Mon., 7:30 P.M., (8) (4)
Rex Trailer's Ranch House..... Sat.,
 5:30 P.M., (3) (8)
Ridin' The Trail..... Sat., 10:00 A.M., (3) (8)
Rin Tin Tin..... Fri., 7:30 P.M., (6) (4)
Robert O. Lewis Show..... Wed., 3:30 P.M., (10) (4)
Robert Montgomery Presents..... Mon., 9:30 P.M.,
 (3) (8) (12)
Rocky King..... Wed., 10:30 P.M., (6) (4)
Rogers, Roy..... Sun., 4:00 P.M., (3) (8)
 Sun., 1:30 P.M., (8) (4)
Romance..... Mon.—Fri., 4:45 P.M., (3) (8)
Romper Room..... Mon.—Fri., 10:00 A.M., (6) (4)
'Round The Town..... Tues., 3:00 P.M., (10) (4)
Rooney, Mickey..... Sat., 8:00 P.M., (3) (12)

Sanctuary Time..... Sun., 6:00 P.M., (8) (4)
Saskatoon & Cedric..... Sat., 11:45 A.M., (6) (4)
Saturday Night Playhouse..... Sat., 11:30 P.M., (3) (8)
Saturday Western..... Sat., 8:30 A.M., (10) (4)
School Report..... Sun., 2:30 P.M., (12) (4)
Scott & The Mechanical Man..... Sat.,
 9:00 A.M., (3) (8)
Search For Tomorrow..... Mon.—Fri.,
 12:30 P.M., (10) (4)
 Mon.—Fri., 2:30 P.M., (8) (4)
Secret Storm..... Mon.—Fri., 4:15 P.M., (8) (10)
See It Now..... Tues., 10:30 P.M., (8) (10)
Seeking Heart..... Mon.—Fri., 1:15 P.M., (8) (4)
Sheen, Bishop Fulton J...... Tues., 8:00 P.M., (6) (4)
 (Starts Nov. 2)
 Wed., 7:00 P.M., (12) (4)
Shop 'N Save..... Thurs., 1:00 P.M., (10) (4)
Shore, Dinah..... Tues. & Thurs.,
 7:30 P.M., (3) (8) (12)
Shower Of Stars..... Thurs., 8:30 P.M., (10) (4)
 (Every 4th Week)
Showtime..... Mon., 10:30 P.M., (3) (8)
Shriner, Herb..... Sat., 9:00 P.M., (10) (4)
 Wed., 11:15 P.M., (8) (4)
Skelton, Red..... Tues., 8:00 P.M., (10) (4)
Slapstick Theater..... Mon., Wed., Fri.,
 5:00 P.M., (8) (4)
Smilin' Ed McConnell..... Sat., 10:30 P.M., (6) (4)
 (8) (4)
Smith, Bob..... Mon.—Fri., Noon, (12) (4)
Sothorn, Ann..... Sun., 7:30 P.M., (10) (4)
 Tues., 7:00 P.M., (8) (4)
 (Alternating with Benny)

Space Patrol..... Sat., 11:00 P.M., (6) (8) (4)
Spectacular..... Sun., 7:30 P.M., (3) (8) (12)
 (Every 4th Week Beginning Sept. 12)
 Mon., 8:00 P.M., (8) (12)
 (Every 4th Week Beginning Oct. 18)
 Sat., 9:00 P.M., (3) (8) (12)
 (Every 4th Week Beginning Sept. 25)
Spotlight On The Stars..... Tues. & Thurs.,
 9:45 A.M., (8) (4)
Stafford, Jo..... Tues., 7:45 P.M., (10) (4)
Stage S..... Tues., 10:30 P.M., (6) (4)
Steel Hour..... Tues., 9:30 P.M., (6) (4)
 (Alternating with Elgin)
Steve Wilson, Crime Reporter..... Fri.,
 11:20 P.M., (3) (8)
Stop, Look & Listen..... Mon.—Fri., 1:00 P.M., (6) (4)
Stop The Music..... Wed., 9:30 P.M., (10) (4)
Stories Retold..... Sun., 11:15 P.M., (6) (4)
Storm, Gale..... Wed., 8:30 P.M., (3) (12)
 Mon., 7:00 P.M., (3) (8)
Story Teller..... Thurs., 9:45 A.M., (12) (4)
Story Theater..... Sat., 7:00 P.M., (3) (8)
Stranger, The..... Mon., 8:00 P.M., (6) (4)
Stranger Than Fiction..... Sun., 6:45 P.M., (3) (8)
Strike It Rich..... Wed., 9:00 P.M., (10) (4)
 Mon.—Fri., 11:30 A.M., (8) (10)
 Sun., 3:30 P.M., (8) (4)
Studio One..... Mon., 10:00 P.M., (10) (4)
Studio '57'..... Wed., 7:00 P.M., (6) (4)
Stump Your Neighbor..... Mon., 10:30 P.M., (8) (4)
Sullivan, Ed..... Sun., 8:00 P.M., (10) (4)
 Sun., 10:00 P.M., (8) (4)
Sunday At Seven..... Sun., 7:00 P.M., (3) (8)
Sunday Cinema..... Sun., 1:30 P.M., (10) (4)
Sunday Comics..... Sun., 10:15 A.M., (6) (4)
Sunday Meditation..... Sun., 11:30 A.M., (8) (4)
Sunday Night Movie..... Sun., 10:30 P.M., (12) (4)
Sunday Serenade..... Sun., 11:15 A.M., (8) (4)
Super Circus..... Sun., 5:00 P.M., (6) (4)
Superman..... Alt. Wed., 6:00 P.M., (8) (4)
 Mon., 7:00 P.M., (10) (4)
Superman Cartoon Adventures..... Sat.,
 10:15 A.M., (10) (4)
Swayze, John Cameron..... Mon.—Fri., 7:45 P.M.,
 (3) (8) (12)

SPORTS:
Sports Spot..... Mon.—Fri., 11:10 P.M., (3) (8)
Sports Clinic..... Sat., 12:30 P.M., (6) (4)
Sports Corner..... Mon., 10:45 P.M., (6) (4)
Tom Moorehead..... Mon.—Fri., 6:30 P.M., (6) (4)
Brandt On Football..... Sat., 1:40 P.M., (8) (4)
Dave Brandt..... Sat., 6:30 P.M., (8) (4)
Today In Sports..... Sat., 12:45 A.M., (8) (4)
Today In Sports..... Sun., 11:45 P.M., (8) (4)
Today In Sports..... Mon.—Fri., 1:00 A.M., (8) (4)
Sports..... Mon.—Fri., 6:30 P.M., (8) (4)
Slants On Sports..... Wed., 10:45 P.M., (8) (4)
Football This Week..... Thurs., 11:15 P.M., (8) (4)
Sports Final..... Sat., 11:10 P.M., (10) (4)
Sports Final..... Mon.—Fri., 11:15 P.M., (10) (4)
Bill Campbell..... Alt. Wed., 10:45 P.M., (10) (4)
Sports Spot..... Alt. Wed., 10:45 P.M., (10) (4)
Sports Corner..... Fri., 11:25 P.M., (10) (4)
Football Warmup..... Sat., 1:30 P.M., (12) (4)
Sporting Scene..... Sat., 6:45 P.M., (12) (4)
Sporting Scene..... Mon.—Fri., 6:45 P.M., (12) (4)
Headlines In Sports..... Tues.—Sat.,
 11:10 P.M., (12) (4)



For Week Beginning September 25th, 1954

SATURDAY MORNING

- 8:10 ③ **Thought for Today**
⑧ **Musical Moments**
- 8:15 ③ **Today's Headlines**
⑧ **MOVIE—Western**
Covered Wagon Theater: "Outlaws of the Rio Grande." Tim McCoy.
- 8:30 ③ **Home and Garden**
⑩ **MOVIE—Western**
Saturday Western: "In Old Santa Fe." Ken Maynard stars.
- ⑫ **Cartoon Time—Films**
- 9:00 ③ **Scott & the Mechanical Man—Children's Variety**
⑫ **MOVIES—Westerns**
Western Double Feature: (1) "Frontier Outlaws." (2) "Guns of the Law."
- 9:15 ⑧ **Barker Bill's Cartoons**
- 9:30 ⑧ **Uncle Josh and Friends**
⑩ **Willie's Wonderland**
- 10:00 ③ **Ridin' the Trail—Rex Trailer**
"Cavalry." Bob Steele stars.
③ **Adventures in Israel—Film**
⑧ **Capt. Midnight—Adventure**
"Deadly Diamonds." Captain Midnight, Tut, and Ikky pursue a gang that has been smuggling diamonds across the Mexican border. Richard Webb. (Film)
⑩ **Barker Bill's Cartoons**
- 10:15 ⑩ **Superman Cartoons**
- 10:30 ⑥ ⑧ **Smilin' Ed's Gang—Tales**
Story Teller Ed McConnell spins the tale of "The Bee Hunter." Little Fox, of the Sioux Indian Tribe, goes out hunting for wild honey in the nearby woods. (Film)
⑩ **Winky Dink and You**
Jack and Winky draw a submarine.
- 11:00 ③ **Grady and Hurst—Records**

⑥ ⑧ **Space Patrol—Adventure**
Commander Corry and Cadet Happy are forced back into the clutches of the evil Manza when they go to the rescue of Space Patrol girl Carol Carlyle. (Film)

⑩ **Capt. Midnight—Adventure**
"The Lost Moon." Scientist Paul Elwood is killed as he tells Captain Midnight that he has discovered how to get a "space station" for the U.S.

⑫ **Old-time Movies—Killiam**

11:15 ⑫ **Kartoon Carnival—Films**

11:30 ⑥ **Jon Gnagy—Drawing**

⑧ **This Is the Life—Religion**

⑩ **Abbott & Costello—Comedy**

"The Army Story." In a surge of patriotism, Bud and Lou join the Army reserves. Bud Abbott and Lou Costello.

11:45 ③ **Saskatoon & Cedric**

Western puppet show with Dick Strome.

AFTERNOON

12:00 ③ **Charm Headquarters**

⑥ **Do It Yourself—Bob Dale**

⑧ ⑩ **The Big Top—Circus**

Warren Hull subs for Jack Sterling.

⑫ **The Week in Review**

12:15 ③ **Midwestern Hayride**

12:30 ⑥ **Sports Clinic—Quiz**

Tom Moorehead asks the questions.

⑫ **Lunch 'n' Lafts—Cartoons**

12:45 ③ **MOVIE—Drama**

Hollywood Playhouse: "Bullet for Stephano." A young man becomes a bandit accidentally and his life becomes emersed in tragedy. Rossano Brazzi.

1:00 ③ **MOVIE—Western**

Guild Western: "West of Nevada." Rex Bell stars in this Western drama.

⑧ ⑩ **Lone Ranger—Western**

"Two Golden Lockets." Two pieces of

jewelry help the Lone Ranger keep a boy from entering a life of crime. (Film)

12 Film Short

1:30 8 News Summary

10 Uncle Johnny Coons

12 Post Time U.S.A.—Racing

1:35 8 Brandt on Baseball

1:45 3 8 12 33 FOOTBALL—Canada

The Toronto Argonauts vs. The Montreal Alouettes, at Montreal. Lindsey Nelson and Jim Crowley report.

2:00 6 The Christophers

10 What in the World?

A panel of experts tries to identify relics of various cultures.

2:30 10 MOVIES—Double Feature

Armchair Theater: (1) "Undercover Woman." A playboy is murdered and several people are strongly suspected. Robert Livingston. (2) "Blind Goddess." Corruption worms its way into a public institution. Eric Portman.

3:45 6 Ramar—Jungle Adventure

"Tribal Feud." Jon Hall stars.

Make a date for
SATURDAY NIGHT
with
MICKEY ROONEY



in new family comedy series

"HEY MULLIGAN"

CHANNEL 3-12

8:00 PM, EDST



presented by the jolly
Green Giant, your best
friend in peas and corn.

4:15 6 33 57 FOOTBALL—Iowa City
Iowa vs. Michigan State. Tom Harmon and Jack Drees give the "color" and play-by-play from Iowa City.

4:30 3 Dig Dobson—Records

8 10 61 Horse Racing—N.J.

The United Nations Handicap, three-year-olds and up, \$50,000 added, from Atlantic City Race Track, N.J.

12 MOVIE—Intrigue

Feature Theater: "Candlelight in Algeria." In the Casbah, a British tank officer and an American sculptress attempt to complete a vital mission for the U.S.

5:00 8 The Stranger—Drama

10 Cisco Kid—Western

5:30 3 Rex Trailer's Ranch House

8 Big Picture—Army Film

10 Gene Autry—Western

"Boots and Saddles." (Film)

EVENING

6:00 3 MOVIE—Western

Frontier Playhouse: "Gun Law Justice." The story of a reformed convict.

8 I've Got a Secret

Garry Moore emcees the show.

10 My Hero—Robert Cummings

12 Movie Time—Jack Reynolds

6:30 8 Sports—Dave Brandt

10 Follow That Man—Drama

12 Six-Thirty Edition

6:40 8 The Weatherman

6:45 8 World News—Jim Cox

12 The Sporting Scene

6:55 8 Tomorrow's News

7:00 6 STORY THEATER—Drama

"The Traitor." A GI, who naively became a Communist in civilian life, betrays his fellow POWs in Korea. (Film)

8 ALL-STAR THEATER—Drama

"The Old Man's Bride." John Agar stars as the agent and friend of a wealthy Texan who commissions the younger man to go to New Orleans and bring back a bride for him. Joan Leslie co-stars. (Film)

10 FOREIGN INTRIGUE—Drama

"Foreign Intrigue at the Waterfront." Powers (James Daly) finds unexpected

LOOK



WHO'S



BACK

**Saturday
at 8
on
channel
10**



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Saturday Evening

Sept. 25

OVER THE

NBC-TV Network

SATURDAY

help in the underworld when he attempts to uncover an espionage ring. (Film)

12 33 MR. WIZARD—Science

"Highlights." Mr. Wizard and his assistant Betsy repeat some of the most interesting experiments of the past few months.

7:15 6 NEWSREEL—Frank Hall

7:25 6 WEATHER—Francis Davis

7:30 3 8 12 33 ETHEL & ALBERT

Albert (Alan Bunce) yearns for the rural life when he learns that his hometown newspaper is up for sale. Reluctant Ethel (Peg Lynch) joins him on a trip home.

3 DANGEROUS ASSIGNMENT

"Alien Smuggling Story." Mitchell's (Brian Donlevy) partner is murdered during an investigation of an illegal entry racket.

10 61 BEAT THE CLOCK—Quiz

Bud Callyer is the genial emcee.

8:00 3 12 MICKEY ROONEY SHOW

Mickey Mulligan discovers that there's more than meets the "private eye" when he takes over the office of a detective who was frightened out of town. (Film) *The merry misadventures of Mulligan are reviewed in next week's issue. Sponsored by Green Giant Company.*

6 33 57 LET'S DANCE

From New York Ralph Flanagan is host to Pat Rooney, Sr., and singer Jerry Vale. June Valli handles the vocals for Art Mooney from Chicago.

8 STAR THEATER—Drama

"The Sound of Science." An artist's desire to paint a young girl's portrait involves him in the mystery of her silence. Carl Benton, Sallie Brophy.

10 61 JACKIE GLEASON SHOW

RETURN The Great Gleason returns and promises his fans a surprise for tonight. This season will see the appearances of the Haneymoaners and the entire Gleason Gallery of Characters including Art Carney, Audrey Meadows. The June Taylor chorus lines has doubled in size from 16 to 32. The portrettes are back too, and the musicians once again take their cues from the flower of the musical world, Ray Block. A banner year for variety shows. See page 8.

8:30 (8) (12) PLACE THE FACE

Bill Cullen is here again to help three guest personalities place faces from their past, within a three-minute time limit. Verbal and musical clues are given as hints to the guests. Cleo Moore is one of tonight's guests. (Hollywood)

(6) FORT DIX PRESENTS

Corporal Larry Ferrari with a half-hour of organ music.

9:00 (8) (12) LADY IN THE DARK

COLOR The first of Max Liebman's Saturday night series. Complete details on show appear below. Sponsored by your Oldsmobile Dealer. Next week at 9 P.M.: The Imogene Coca Show. At 9:30 P.M.: The Jimmy Durante Show appears "live" from Hollywood. Durante alternates with Donald O'Connor who'll present his filmed show every other week.

9:00(3)(8)(12) COLOR LADY IN THE DARK

BY MOSS HART

Lyrics by Ira Gershwin Music by Kurt Weill

Television adaptation by Billy Friedberg and Max Liebman

Starring ANN SOTHERN



Ann Sothern

Scenes

- Scene 1: Dream Sequence
 - "Oh, Fabulous One"..... Male Chorus
 - "One Life to Live"..... Liza and Male Chorus
- Scene 2: Dr. Brooks' Office
- Scene 3: Liza Elliott's Office
- Scene 4: Dream Sequence
 - "Girl of the Moment"..... Male Chorus
 - "The Painting for the Postage Stamp"..... Liza and Male Chorus
- Scene 5: Liza Elliott's Office
- Scene 6: Wedding Dream Sequence
 - "Dance of the Bridesmaids"..... Bambi Linn, Rod Alexander, dancers
 - "Kendall and Randy"..... Chorus
 - "This Is New"..... Randy
 - "What a Lovely Day for a Lovely Wedding"..... Liza, Charley, Randy
- Scene 7: Dr. Brooks' Office
- Scene 8: Liza Elliott's Office
- Scene 9: Art Department of Magazine
- Scene 10: Circus Dream Sequence
 - "The Greatest Show on Earth"..... Chorus
 - "The Charges Against Liza Elliott"..... Russell
 - "Beginning of the Trial"..... Charley, Randy
 - "Russian Composer's Song"..... Russell
 - "Saga of Jenny"..... Liza and Chorus
- Scene 11: Dr. Brooks' Office—Dream Sequence
 - "My Ship"..... Liza
- Scene 12: Liza Elliott's Office, a week later
 - "My Ship"—Reprise..... Entire Company

Principal Players

- Dr. Brooks.....Shepperd Strudwick
- Liza Elliott.....Ann Sothern
- Maggie Grant.....Luella Gear
- Charley Johnson.....James Daly
- Kendall Nesbitt.....Paul McGrath

and

Dancers, Singers, and Models

Choreography: Rod Alexander. Book staged by Jeffrey Hayden. Musical Director: Charles Sanford. Production produced and directed by Max Liebman.

6 57 BOXING—Boston

Tony DeMarco, Boston, vs. Chris Christensen, Denmark, welterweights, 10 rounds. Jock Gregson reports from Boston Garden, Boston.

TV GUIDE RATINGS

Rating	Bouts	W	L	D	KO's
DeMarco	9	41	37	4	0 22
Christensen	Unrated	32	26	4	2 8

DeMarco, a New England favorite, is a bruising body-belter. He is a crowding workman and very strong. The Danish champion is a good counter-puncher.

Compiled by Nat Fleischer (The Ring)

10 61 TWO FOR THE MONEY

Hoosier wit Herb Shriner asks the questions as contestants try to build up cash.

9:30 10 61 MY FAVORITE HUSBAND

COLOR Liz Cooper buys George a do-it-yourself kit and encourages him to become a handyman. At first George views the plan with a marked lack of enthusiasm, but he soon develops such great interest that the whole household is endangered. Joon Caulfield, Borry Nelson.

9:45 6 FIGHT TALK—Sports

Cooke and Dunphy interview "The Big Cat," Johnny Mize.

10:00 6 RACKET SQUAD—Drama

"Just a Little Larceny." Reed Hadley.

10 61 THAT'S MY BOY—Comedy

Junior convinces Jarrin' Jock that it pays to advertise on TV. This conclusion is the result of dividends produced on Junior's sports film show. Eddie Moyerhaff, Gil Strotton, Jr. (Film)

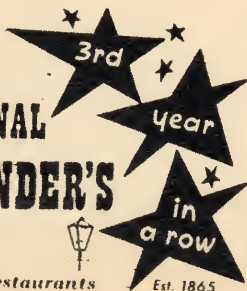
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10:30 6 8 12 YOUR HIT PARADE

Gisele Mockenzie, Snooky Lonson, Russell Arms, Polly Bergen, and the Raymond Scott Orchestra present the week's top seven tunes. Polly Bergen had her own "five year plan." Read her success story in next week's TV GUIDE.

6 MOVIE—Suspense

Film Playhouse: "Hundred Hour Hunt." The story of a leukemia victim with only five days to live. Anthony Steele.

10 WILLY—Comedy

June Havoc stars as feminine legol eagle "Willy." When her boy friend makes snide remarks about her ability as a lawyer, Willy takes on a case in which the boy friend is the defendant. (Film)

11:00 6 Liberace—Pianist

Selections: "Doll Dance," "Song from Moulin Rouge," "Begin the Beguine."

8 Eleventh Hour News**10 News—John Facenda****12 Headline Roundup****11:10 8 Regional News****10 Sports Final—Whitaker****12 Headlines in Sports****11:15 8 I Led Three Lives—Drama**

Philbrick (Richard Corlson) hears a warning to Party members that informers will be trocked down and liquidated. (Film)

10 MOVIE—Mystery

Diamond Mystery Theater: "The Spider Woman." Holmes encounters near death when he seeks to solve a succession of "Pyjomo" murders. Basil Rothbone.

12 Jack's Jukebox—Records**11:30 6 MOVIE—Drama**

Saturday Night Playhouse: "The Amateur Gentleman." A young man breaks into London's society to save his father from hanging. Douglas Fairbanks, Jr. stars.

11:45 8 Wrestling—Film**12:00 6 Newsreel—Frank Hall****12:10 6 Weather—Francis Davis****12:15 10 MOVIE—Drama**

Late Show: "The Purple V." An American pilot is lost behind enemy lines.

12:30 6 News—Frank Carter**12:35 6 Thought for Tomorrow****12:45 8 Today in Sports**

MORNING

- 9:15 **10 The Precious Heritage**
The third in a series by Morton Wishen-grad about the settlement of Jews in America. This week's play depicts the first group of Jews and their leader, Asher Levy, settling in New Amsterdam. (Film)
- 9:40 **3 Thought for Today**
- 9:45 **3 Today's Headlines**
10 Exploring God's World
Carrie McCord and her two young assistants discuss the human hand and the extreme sensitivity of the blind person's hand. Youngsters will learn how to make plaster prints of the hand with plaster of Paris and a paper plate. (Film)
- 10:00 **3 Frontiers of Faith—Religion**
Topic: "A Moral Basis of World Peace."
Speakers: Mrs. Mildred McAfee Harton, and Dr. James E. Wagner, president of the Evangelical and Reformed Church of the U.S. (Film)
6 What's Your Trouble?
"Can You Get Along with People?"
- 10:15 **3 Sunday Comics—Children**
10 MOVIE—Western
Zane Grey Theater: "Hell Town." Two roaming cowhands are inveigled into a card game by crooked gamblers. John Wayne, Johnny Mack Brown.
- 10:30 **3 This Is the Life—Religion**
"What Does It Mean to be a Christian?"
A successful businessman working on a neighborhood mission learns that he doesn't know all of the answers. (Film)
6 Ramar—Jungle Adventure
"Bride of the Idol." Jon Hall stars.
- 11:00 **3 Bertie the Bunyip—Fantasy**
6 Adventures of Danny Dee
- 11:15 **8 Sunday Serenade—Music**
10 Barker Bill's Cartoons
- 11:30 **6 Hopalong Cassidy—Western**
"Heart of Arizona." William Boyd.
8 Sunday Meditation
Religious dramas filmed by the Seventh Day Adventists, the Christophers, and the National Council of Churches.
10 Children's Hour—Variety

AFTERNOON

- 12:00 **3 Mr. Wizard—Science**
"The Educated Top." What keeps an airplane on its course during a storm. (Film)
12 The Week in Review
- 12:30 **3 Youth Wants to Know—Quiz**
Madame Pandit of India, president of the United Nations General Assembly, faces a panel of teen-agers. (Film)
6 Faith for Today—Religion
A young orphan asks Pastor Fagal about the possible relationship between modern inventions and the second coming of Christ.
8 10 Contest Carnival—Fun
The finals of three months of contests. The finalists: Cheek & Tyrell, hand-balancers of Silver Springs, Md. The Ben Hassen Troupe, tumblers of Pittsburgh. Badyak & Nuss, trampoline and trapeze act of Passaic, N. J. The winner will get a profitable engagement at Atlantic City's Steel Pier in New Jersey, an Columbus Day.
12 Faith for Today—Religion
- 1:00 **3 MOVIE—Adventure**
Academy Theater: "Whistle Stop." A man plans to marry the town's beauty, but a jealous big-shot has other ideas. George Raft, Ava Gardner, Victor McLaglen.
6 Community Chest Show
SPECIAL What's My Line?, the famous panel show, lend its format to kick off the Community Chest drive.
8 Big Picture—Army Film
10 Penn Football—Film
Highlights of the Penn-Duke game. Bill Campbell is the commentator.
12 Johns Hopkins—Science
"Chemical Spark Plug." Dr. Charles Waring, a chemist, demonstrates how chemical reactions occur. Lynn Poole moderates.
- 1:30 **3 MOVIES—Double Feature**
Guild Playhouse: (1) "Sky High." Comedy about a tail gunner assigned by intelligence to impersonate a saboteur. Sid Melton. (2) "Stronghold." The lives and loves of Mexico's guerillas. Veronica Lake.

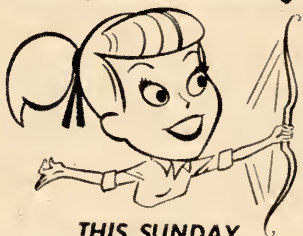
8 Roy Rogers—Western
 "The Long Chance." Pete Grundy and his gang terrorize Paradise Valley when they stage a series of robberies and rustlings. Roy and Dale get on the gang's trail. Roy Rogers, Dale Evans, Pat Brady. (Film)

10 BASEBALL—Phillies
 The New York Giants meet the Phillies in the last telecast single game of the season at Connie Mack Stadium. Dizzy Dean tells the viewer what to look for in watching a World Series game in next week's issue of TV GUIDE.

12 Frontiers of Faith—Religion
 Dr. Eugene Carson Blake moderates a discussion of "National Security and Individual Liberty." The speakers are: NBC commentator Pauline Frederick; Rep. Brook Hays (D., Ark.); and Dr. Buell Gallagher, president of the City College of New York.

2:00 8 Name That Tune—Quiz
 Bill Cullen, emcee, joins Vicki Mills and

Hilarity hits a new high!



THIS SUNDAY
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 on TV's most delightful family show

"MEET
CORLISS ARCHER"

presented by
Abbotts Dairies
CHANNEL 3

Harry Salter's Orchestra in the presentation of songs in foreign tongues. (Film)

12 Community Chest Show
SPECIAL Masquerade Party gets its first of three showings this week as it lends its format to kick off the Community Chest Drive. Peter Donald keeps the show moving as emcee.

2:30 6 American Forum
 Sen. Thomas A. Burke, Rep. George H. Bender, debate current issues.

8 Beat the Clock—Quiz

12 To Be Announced

3:00 6 Telerama—Review

Dick McCutchen presents the unique in our every day lives, topic of importance to all Philadelphians.

8 To Be Announced

12 The Christophers

"All God's Children." A star-studded series featuring video and movie greats, under supervision of Father Keller. (Film)

3:30 6 People Are Funny

Art Linkletter will prove that people are funny by quizzing contestants from the audience and then having them perform unusual and comical stunts.

8 Strike It Rich—Quiz

12 Comment—News Analysis

Four more talks, by experts, on important issues in current news. Final show of the series.

4:00 6 Roy Rogers—Western

"The Long Chance." Pete Grundy and his gang terrorize Paradise Valley when they stage a series of robberies and rustlings. Roy Rogers, Dale Evans, Pat Brady. (Film)

8 You Are There—History

William Pitt's last speech to Parliament is recreated for viewers. (Film)

10 61 Adventure—Museum Ser.

RETURN Charles Collingwood is host. The show today explores the ways of life and of nature. We see a 45-minute film made at the Navajo Indian Reservation in Arizona and Utah. "The Way of the Navajo" takes us to little-known parts of the reservation as it photographs scenes and ceremonies never before recorded on film. Included are a

ceremony to cure a man haunted by war "Ghosts" and one designed to cure a 13-day old premature baby dying of diarrhea. This disease is the prime killer among the Navajos, whose infant death rate is five times that of the rest of the U.S. The final segment is a remote from Niagara Falls, where Charles Collingwood reports on the erosion conditions. The show's producer, Robert Northshield, co-narrates *Adventure* which is produced in cooperation with the American Museum of Natural History.

12 American Forum

A noted personality is queried on current issues. Stephen McCormick acts as moderator. Show originates from Wash., D.C.

4:30 8 12 Zoo Parade—Nature

Marlin Perkins, director of the Lincoln Park Zoo in Chicago, talks of sickness and health in the animal world. Mr. Perkins illustrates with animals from the Lincoln Park Zoo.

10 You Are There—History

William Pitt's last speech to Parliament is recreated for viewers. The cameras travel back in time to cover this famous Englishman's final effort to change England's policy toward its American colonies. The scene opens in London, 1778, as Mrs. Pitt warns her husband that he is too ill to address Parliament again. (Film)

Cost

William PittLorne Greene
George IIIWesley Addy
Lord NorthJock Livesey

5:00 8 12 Hall of Fame—Drama

"The Reluctant Redeemer," the story of Moses is dramatized, celebrating the Jewish Holy Days of Rosh Hoshonah and Yom Kippur. The story is adopted for TV by Heloine Hanff. Moses, brought up in the court of Egypt's Pharaoh, learns that he is a Jew. He leaves the court for the land of the Midionites. There he marries Zipborah and adopts a shepherd's life. Moses' idyll ends when he hears the message of the burning bush.

6 Super Circus—Variety

Ringmaster Claude Kirchner and his assistant Mary Hartline present from Chicago:

Acts

Tight Wire ArtistKosmar
Saber ExpertDr. Conrad
Comedy DuoHonk, the Mule
AeriolistDon Antonio

10 Man of the Week

Sen. John C. Stennis (D., Miss.), a member of the McCorty Censure Committee, is queried by a battery of reporters. Ron Cochran is the moderator.

5:30 10 Youth Takes a Stand

School days are here again for students: Jonet Spence of Irvington High, from Irvington, N.J.; Irving Lynch of Jersey City's St. Peter's Prep, from Belmor, N.J.; Lorraine Silvermon of Washington Irving High, from New York City; and Laurence Kedes of Weaver High, from Hartford, Conn. Jim McKay moderates as they debate current issues.



...m-m-m-m



...re-ally—me



Yes, a delightful story about me, Mrs. Gurney of the Mr. Peepers show, in the new LOOK. As a teacher, I suggest it as "Recommended Reading."

...in LOOK magazine

GET LOOK TODAY

See Mr. Peepers: WPTZ, WGAL-TV, WDEL-TV
Channels (3) (8) (12) Time 7:30 P.M.

EVENING

6:00 **3** Meet Corliss Archer

DEBUT Ann Baker stars as the delirious Corliss, delightful teen-age daughter of the Archer household. Tonight, Corliss offends her first formol ond finds she has no evening wrap. Dextor (Bobby Ellis) is out hunting for o tuxedo. John Eldridge, Mary Brion. (Film) Sponsored by *Abbotts Dairies*.

6 Ramar—Jungle Adventure

"Unknown Terror." Jon Holl stars.

8 Sanctuary Time—Religion

10 **61** The American Week

Eric Sevoreid offers a half-hour analysis of the week's developments.

12 Meet the Press—Panel

R. A. Butler, British Choncellor of The Exchequer, is quizzed by Sylvia Porter, syndicated economics columnist, ond newsman George Bookmon. Ned Brooks moderates. From Washington, D.C. Mr. Spivak and "friends" are reviewed in next week's issue.

6:30 **3** Let's Go—Travelog

Armchoir tourists visit "Canary Islands."

6 Week in Phila.—Review

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8 Public Defender—Drama

During a big race, one jockey injures onother and is thrown into jail. He appeals to the Public Defender (Reed Hadley) to save his career. (Film)

10 Waterfront—Film

"Family Problems." The captain's son folls in love with the daughter of a wealthy stockbroker. Preston Foster stars as the Cap'n. Steve Brodie stars.

12 May We Quote You?—Quiz

Newsmen interview o local personality on current issues.

6:40 **3** News—Randy Kraft

6:45 **3** Stranger Than Fiction

Highlights of hobbies: (1) Statues out of laurel roots. (2) Ancient pottery delights experts. (3) Great grandfather clock. (4) A human sieve. (Film)

6 Lifemenders—Quiz

A satirical quarter hour of fun with Dick Strome and his puppets.

7:00 **3** SUNDAY AT SEVEN—Drama

"Heroism" is this week's Favorite Story. Adolphe Menjou takes us aboard the freighter of Captoin Jessup (Tris Coffin), on ex-surgeon who left his profession when o patient died under his hand.

6 YOU ASKED FOR IT

Art Boker presents o mon who claims to have seen and spoken to the woman captain of o flying saucer. (Film)

8 **12** PEOPLE ARE FUNNY

Art Linkletter gives contestonts zany questions and "penolizes" them when they onswer incorrecly by giving them stunts to perform. This week Art sends a masked woman, dressed in a nightgown to look like o sleepwalker, through o mon's Turkish both ond a hotel lobby.

10 LASSIE—Drama

Jeff (Tommy Rettig) uses o gun as a ploything until his mother ond his faithful dog Lassie help show him that guns make dongerous toys. Ellen's fear of guns hos o basis in some family history which is explained to Jeff. Jon Clayton stars as the mother, George Cleveland as the grandfather. (Film) This show was postponed from lost Sunday.

7:30 8 12 MR. PEEPERS—Comedy

Jefferson City is one of the few places where a total eclipse of the sun will be seen. In town for the event are Robinson's (Wally Cox) sister Agnes and her astronomer boy friend.

6 PLAYHOUSE—Anita Colby

"Portrait of Toby." Toby, who's been a guard at New York's Metropolitan Museum for the past 40 years, decides to spend his entire insurance endowment on a portrait of himself. His boarding-house pals can't believe it. John Qualen stars as Toby. Jahn Dierkes portrays the artist. (Film) Next week, songstress Polly Bergen replaces Anita Colby as hostess.

10 61 PRIVATE SECRETARY

The whole office is in mourning when Susie's three hours late for work. Ann Sothern as Susie, Don Parter as Mr. Sands. (Film) Next week at this time: *The Jack Benny Show* makes its first appearance of the new season. *The Jack Benny Show* will be seen on alternate weeks with *Private Secretary*.

8:00 8 12 COMEDY HOUR

The Century Theater becomes Lou Wolters' "Lotin Quarter" as *Comedy Hour* highlights the New York club's famed review. Uninhibited Johnnie Ray and sly comic Joe E. Lewis co-star in "The Lotin Quarter Review." Other guests: songstress Jane Morgan; The Debonairs, a male dancing quintet; The Seven Ashtans, Australian tumblers; Art Woner of the piano; The Latin Quarter chorus line. Al Goodman leads the orchestra.

6 33 57 FLIGHT NO. 7

"Wings to Italy." We take a film tour through Italy and see the famous sights of Rome, Naples and Pompeii.

10 61 TOAST OF THE TOWN

Host Ed Sullivan salutes the Cleveland Indians on the eve of the World Series, in a remote from Cleveland, O. From New York, Ed greets: the Spanish singing and instrumental group Los Chavales in a remote from Cleveland, O. From Obernkirchen, Germany; Harry Belfantone and the dance team of Augie and Marga.

Augie is in "The Pajamo Game."

8:30 6 33 57 BIG PICTURE—Film

"German Youth Activities" depicts the efforts of American GI's stationed in Germany. (Film)

9:00 6 8 12 TV PLAYHOUSE

Pat Crowley stars in "Guilty Is the Stranger" by Tad Mosel. A GI comes to stay at the home of a dead Army buddy. While there, he tries to replace the buddy in the hearts of his mother and his farmer fiancee.

Cast

MirondoPot Crowley
LarryLarry Newman
The MatherFay Bainter
AgnesFrances Williams

6 WALTER WINCHELL

10 61 G.E. THEATER—Drama

"Nora," an adaptation of Henrik Ibsen's play "A Doll's House." The story of a woman who rebels against her meaningless marriage. Her revolt exposes the uncertain position of women during the first years of emancipation from their doll-like role in the household. Patric Knowles stars as Helmer, Nora's husband, and Luther Adler as Corghill.

9:15 6 57 MARTHA WRIGHT SHOW

Martha, the chorus, pianist Narmon Paris, and trumpeter Bobby Hockett in song sequences. Songs: "Louisiana Hoyeride," "September Song," "Lullaby of Broadway," and "Shine On Harvest Moon."

9:30 6 DR. IQ—Quiz

James McClain gives out silver dollars.

10 61 MAN BEHIND THE BADGE

"The Case of the Reluctant Flop Artist." An electric brain's detective skill helps put insurance investigator Francis Hoggerty of Boston on the trail of a girl who claims to be the victim of accidents.

Cast

HaggertyLarry Hoines
EltonRobert Middleton
VeraJan Miner
MaryKaren Lenoy
BancroftJohn Buckwalter
Miss Miner was a member of Robert Montgomery's Summer Theater group.

10:00 **12** LORETTA YOUNG SHOW

"You're Driving Me Crazy." A casual remark to a stranger during the dispute which follows a slight auto accident, turns the life of a young wife into a nightmare. The stranger refuses to let her alone. Loretta Young, Charles Drake.

6 **33** **57** BREAK THE BANK

Jackpot tonight is \$1350. Games, games, games and more games this season. See page 11 of this issue.

8 TOAST OF THE TOWN

Ed Sullivan will salute the U.S. Navy with a one-hour show. The performers will be drawn from Navy personnel.

10 **61** THE WEB—Mystery

"Welcome Home." A young bride takes her new husband home to meet the family she claims is hers. The family, however, denies any relationship with the girl. Biff McGuire, Jaanne Waadward, Gage Clarke, Grace Raynar, William Zuckert, and Lois Halmes. *Final show of the series: Next week at this time: Father Knows Best starring Robert Young and Jane Wyatt in the filmed story of a suburban insurance salesman and his lively family.*

10:30 **3** **12** THE HUNTER—Intrigue

"Ghost Goes East." The Hunter, Bart Adams, boards a transatlantic airliner in search of the courier for a Communist agent who has eluded his FBI captars. Bart has no description of the courier. Bart Adams is played by Barry Nelson. *Next week the role of Bart Adams will be assumed by Keith Larsen. (Film)*



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POST TIME 2 P.M.

LADIES' DAY EVERY TUESDAY

6 RACKET SQUAD—Drama

"Twa far One." Reed Hadley stars. (Film)

10 WHAT'S MY LINE?—Quiz

Fred Allen applies his acid wit to the questions at hand when he appears again as guest panelist. The regulars include Arlene Francis, Dorothy Kilgallen, and Bennett Cerf. Jahn Daly moderates. Steve Allen has left the program. *Guest stars will appear until a permanent replacement for Steve is selected.*

11:00 **3** News—Dick McCutchen

6 Drew Pearson—Predictions

8 Sunday News—Special

10 News, Sports—Whitaker

12 MOVIE—Drama

Sunday Night Theater: "Inside the Law." A family of crooks find themselves in control of a small-town bank. Wallace Ford, Luana Walters and Frank Sully.

11:10 **3** MOVIE—Intrigue

Detective Time: "Noase for a Lady." The peace of a small English village is shaken when a young woman is charged with poisoning her husband. Dennis Price.

11:15 **6** Stories Retold—Bible Tales

"In the Pae's Raam." A series of poetic presentations including selections such as, "I Must Go Down to the Sea Again;" "When Earth's Last Picture Is Painted;" "Words from the Scottish Psalter." Rev. Stanley K. Gambell narrates.

8 Loretta Young Show

"The Lamp." Loretta Young and Paul Langton play a young couple who receive an old lamp as a gift. When they shine the lamp they suddenly become very lucky, and the wife believes the lamp is responsible. (Film)

10 Man About Town

11:30 **6** Ramar—Jungle Adventure

"The Mystic Pawn." Jan Hall stars.

10 MOVIE—Intrigue

Late Show: "Blind Goddess." Corruption wars its way into a public institution. Eric Partman, Ann Crawford.

11:45 **8** Today in Sports

12:15 **3** News—Frank Carter

12:20 **3** Thought for Tomorrow

12 News Summary

MORNING

- 6:50 ③ **Thought for Today**
 6:55 ③ **Weather—Pat Landon**
 7:00 ③ ⑧ ⑫ **Today—Garroway**
 The West Coast joins the *Today* audience, with Johnny Grant as host in Los Angeles. From the Polo Grounds, a remote interview with the New York Giants.
- ⑩ ⑧① **Morning Show—Jack Paar**
 8:45 ③ **Televiews—Films**
 8:55 ③ **Today with Mary Wilson**
 ⑩ **Mister & Missus—Features**
 Gene and Joan preview WCAU-TV fall shows in conjunction with TV GUIDE's Fall Preview Issue.
- ⑫ **Delaware Today—Rhoads**
 9:00 ③ **Let Scott Do It—Variety**
 ⑥ ⑤⑦ **Breakfast Club—Variety**
 ⑧ **College of the Air**
 "What's It All About?" Despotism.
 ⑫ **Here Comes Charlie**
 9:30 ⑧ **Hymns of Faith—Music**
 9:45 ⑧ **Bob Crosby—Music**
 ⑩ **Portia Faces Life—Serial**
 ⑫ **What's Your Trouble?**
- 10:00 ③ ⑧ ⑫ **Ding Dong School**
 ⑥ **Romper Room**
 ⑩ **Garry Moore—Variety**
 10:30 ④ ⑧ ⑫ **A Time to Live—Serial**
 Kathy overhears important news.
 ⑩ **Arthur Godfrey Time**
 10:45 ③ ⑫ **Three Steps to Heaven**
 Nell makes an arrangement with Chester on behalf of Vince Bannister.
 ⑧ **First Love—Serial**
- 11:00 ③ ⑫ **Home-Women's Features**
 Magazine features come to life.
 ⑥ **Big Picture—Army Film**
 ⑧ **Hawkins Falls—Serial**
 Dr. Corey spends an evening at home.
 11:15 ⑧ **Valiant Lady—Serial**
 Diane keeps Hal locked out of his house.
 11:30 ⑥ **This Is the Life—Religion**
 "The Loveless Heart." (Film)
 ⑧ ⑩ **Strike It Rich—Quiz**
 Warren Hull and the crew move to Kansas City, Mo., for one week of telecasts featuring local stars and contestants.

AFTERNOON

- 12:00 ③ **Jack Pyle—Humor**
 ⑥ **Ramar—Jungle Adventure**
 "Idol Voo-doo." Jon Hall.
 ⑧ **TV Farmer—Crop Data**
 ⑩ **Valiant Lady—Serial**
 Diane signs an I.O.U. Dolores Sutton.
 ⑫ **Betty White Show**
- 12:15 ③ **Lunch with Uncle Pete**
 ⑧ ⑩ ⑥① **Love of Life—Serial**
- 12:30 ⑥ **Features for Women**
 ⑧ **News of the World**
 ⑩ **Search for Tomorrow—Serial**
 ⑫ **Lunch 'n' Laffs—Cartoons**
- 12:40 ⑧ **Regional News—Brandt**
 12:45 ③ **Jack Pyle—Humor**
 ⑥ **What's the Next Line?—Quiz**
 ⑧ ⑩ **The Guiding Light—Serial**
 Jim Kelly dines at Kathy's.
- 1:00 ③ **MOVIE—Mystery**
 Hollywood Playhouse: "Tread Softly." A

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③ Stop, Look and Listen—Fun

⑧ Portia Faces Life—Serial

⑩ Homemaker's Notebook

"Making Your Own Storm Windows."

Sponsored by American Stores Company

⑫ Midday News—Bob Darby

1:15 ⑧ The Seeking Heart—Serial

⑫ Buck's Best—Buck Ross

1:30 ⑧ ⑩ Welcome Travelers

⑫ Teletunes—Phone Quiz

2:00 ③ The Alan Scott Spotlight

Chan. 3 fall shows are previewed in conjunction with this Fall Preview Issue.

⑧ From the Kitchen Door

⑩ Cinderella Weekend—Quiz

⑫ Cosmopolitan Kitchen

2:30 ③ Pots, Pans, Personalities

⑥ At Home—Features

⑧ Search for Tomorrow—Serial

⑩ ⑥① House Party—Fun

⑫ Music Box—Films

2:45 ⑧ Today with Kay—Features

3:00 ③ ⑫ The Greatest Gift

⑥ Bandstand—Bob Horn

⑧ ⑩ ⑥① The Big Payoff—Quiz

3:15 ③ ⑫ Golden Windows—Serial

3:30 ③ ⑧ ⑫ One Man's Family

Hazel comes to a conclusion about Danny.

⑩ Bob Crosby—Music

3:45 ③ ⑧ ⑫ Concerning Miss Marlowe—Serial

4:00 ③ ⑫ Hawkins Falls—Serial

Millie Flagle gets a proposal.

⑧ ⑩ The Brighter Day—Serial

Patsy and Randy spend a day in Phila.

4:15 ③ ⑫ First Love—Serial

Packy spends his first night at Zach's.

⑧ ⑩ ⑥① Secret Storm—Serial

4:30 ③ Bertie the Bunyip—Fantasy

⑧ ⑩ On Your Account

⑫ ③③ Bob Smith Show—Variety

4:45 ③ Rex Trailer—Folklore

5:00 ③ ⑫ ③③ Pinky Lee Show

⑥ Hopalong Cassidy—Western

"Texas Trail." William Boyd.

⑧ Slapstick Theater—Film

⑩ Junior Hi-Jinx—Willie

5:15 ⑧ House Party—Fun

5:30 ③ ⑧ ⑫ ⑬ **Howdy Doody**
 ⑩ **Family Features—Drama**
 Flash Gordon: "Heat Wave." Flash and Dole battle the denizens of Caloria.

EVENING

6:00 ③ **Range Rider—Western**
 "Golden Peso." Jack Mahoney stars.
 ⑥ **Ramar—Jungle Adventure**
 "Morl of the Jungle." Jon Hall stars.

⑧ **MOVIE—Western**
 Covered Wagon Theater: Part I—"Trapped." Avenging his brother's death, a cowboy falls for the murderer's niece.

⑩ **MOVIE—Drama**
 Early Show: "Thoroughbreds." A covolry sergeant is released from service at the same time the Army is disposing of his horse. Tom Neal, Adele Moro.

⑫ **Movie Time—Cartoons**
6:30 ③ **MOVIE—Drama**

Aword Theater: "Fun on a Week-end." Grandiose ideas continually emerge from the brain of a timid young man and nothing happens till he meets a girl with gumption. Eddie Bracken.

③ **Sports—Tom Moorehead**
 ⑧ **Sports, Weather, News**
 ⑫ **Six-Thirty Edition**

6:45 ⑥ **Newsreel—Frank Hall**

⑫ **Weatherman—Fariss**

6:50 ⑫ **Sporting Scene—Frick**

6:55 ⑥ **Weather—Francis Davis**
 ⑩ **News—John Facenda**

7:00 ⑥ **CITY DETECTIVE—Film**
 "Blind Man's Bluff." A blind war veteran is murdered. Rod Cameron stars.

⑧ **MY LITTLE MARGIE**
 "Stor of Khyber." Margie's latest crush is involved in tracking down the missing jewel of a Moharaja, so Margie sets out to help her friend. Gole Storm. (Film)

⑩ **SUPERMAN—Adventure**
 "Dog Who Knew Superman." (Film)

⑫ **OUR DELAWARE HERITAGE**

7:25 ③ **NEWS—Taylor Grant**

7:30 ⑥ ⑫ **TONY MARTIN SHOW**
 Tony solutes the end of the baseball season with a special medley.

⑥ **JAMIE—Drama**

RETURN Brandon de Wilde and Ernest Truex return with the adventures of Jamieson John Francis MacComber ("Jomie," for short), an orphaned pre-teen-ager who lives with his grandfather and ount. The series opens with Jomie competing in a contest held in school for the greatest sale of school newspaper subscriptions. Part of the first prize is to be a surprise . . . which turns out to be quite a shock!

Cast

Jamie Brandon de Wilde
 Grandfather Ernest Truex
 Aunt Lourie Polly Rowles

⑧ **ORGAN MUSIC—Melodies**

⑩ ⑥① **NEWS—Douglas Edwards**

7:45 ③ ⑧ ⑫ **NEWS—Swayze**

⑩ ⑥① **PERRY COMO—Songs**

Songs: "Lullaby of Broadway," "If I Give My Heart to You," "The Things I Didn't Do."

8:00 ③ ⑫ ⑬ **SID CAESAR SHOW**

DEBUT The popular comedion of Your Show of Shows inaugurates his own show with sidekicks Carl Reiner and Howard Morris along to join in the fun. Coesar has no special format for his show. The occent is on comedy, the program may be a voriety show one week and an hour-long "book show" the next. Tonight, Sid entertains Gino Lollobrigido. Voughn Monroe takes on a new role as on-ouncer. Sponsored by RCA Victor.

⑥ **THE STRANGER—Drama**

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8 RAY MILLAND SHOW

Professor McNulty convinces a famous dramatic actress, who is an old friend of his, that she should visit Comstock instead of the State University. (Film)

10 61 BURNS & ALLEN

Grocie sends George a very flattering fan letter and signs it with a name picked at random from the telephone directory. He naturally tries to contact his admirer.

8:30 6 CONCERT—Howard Barlow

Lois Hunt, soprano, and Thomas Hayward, tenor, are the soloists.

Duets

Because You're You Victor Herbert
 Make Believe Jerome Kern
 Un di Felice from "La Trovata" Verdi
 Song of Songs Moyo

Miss Hunt

Out of My Dreams Rodgers & Hommerstein

Mr. Hayward

The Way You Look Tonight...Jerome Kern

8 10 TALENT SCOUTS

Arthur Godfrey features amateur talent seekers who present professional performers competing for top honors.

9:00 6 12 33 MEDIC—Film

"I Climb the Stairs." This story deals with cardiology, the science of the human heart, and concerns 19-year-old Annie Schrader, a young heart-disease victim. Sallie Brophy is featured.

6 57 JR. PRESS CONFERENCE

The panel of college students questions Brig. Gen. Carlos Romulo, special envoy of the president of the Philippines to U.S.

8 CAVALCADE OF AMERICA

"Riddle of the Seas." Lt. Matthew Fontaine Maury (Lamont Johnson) startles

naval authorities when he suggests scientific charting of ocean and wind currents as an aid to navigation. (Film)

10 61 PUBLIC DEFENDER—Drama

"Fire Bell." A boy becomes a pyromaniac as a result of his poor adjustment to his mother's remarriage. Public Defender Bart Matthews offers an understanding ear to his problems. Reed Hadley is Matthews. Darryl Hickman is the boy. Catherine McLeod plays the mother. Walter Coy is featured. (Film) On Sept. 30 *Public Defender* moves into its winter time spot at 10 P.M. EST. Next week at this time: *I Love Lucy* returns to the air.

9:30 6 8 12 ROBERT MONTGOMERY PRESENTS—Drama

"A Dream of Summer," by Noel Gerson. A shipping clerk and a pretty bookkeeper meet while on vacation in the Cotswolds. Both assume poses of success and sophistication as they seek romance and riches at the resort. Jackie Cooper is starred as the young man.

6 BOXING—Brooklyn

Prelims from Eastern Parkway Arena.

10 MASQUERADE PARTY

Peter Donald emcees as panelists Ilko Chase, Buff Cobb, Bobby Sherwood, and Ogden Nash try to guess who's hiding beneath the fancy dress and putty noses. *Masquerade Party* moves to ABC day after tomorrow at 9 P.M. At that time, Jackie Coogan joins the regular panel to replace Bobby Sherwood.

10:00 6 BOXING—Brooklyn

Carmelo Costo, Brooklyn, N.Y., vs. Gene Smith, Washington, D.C., featherweights, 10 rounds. Fred Soyles and Tommy Loughran report from Eastern Parkway Arena, Brooklyn, N.Y.

TV GUIDE RATINGS

Rating Bouts W L D KO's

Costa	8	25	22	0	3	3
Smith	Unrated	45	40	4	1	29

Costo is a picture boxer. He can move in and away from an opponent with deceptive speed and has lots of courage. Smith, is on the comeback trail.

Compiled by Not Fleischer (*The Ring*)

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PLUS UP TO \$200 A MONTH WHILE DISABLED

Just for household expenses! You decide in advance - at the time you apply for your policy - how much you will need for rent and groceries when disabled and unable to work. You can get from \$50 to \$200 a month. Up to a full year for sickness, up to two years for injury - even while recuperating at home under doctor's care. (P16)

UP TO \$1500 FOR HOSPITAL BILLS

Under the WHITE CROSS PLAN you can get from \$4 to \$16 a day - up to 100 days for each different sickness or injury, for each member of your family - depending on room rate shown in your policy. Any hospital you wish. (P85)

\$1,000 to \$4,000 for accidental death (P16)

\$5 to \$250 for SURGICAL FEES

If an operation is needed, instead of medical treatments, you can get up to \$250 for surgery performed on any member of your family. Each policy lists amounts for various operations. (P89-P85)

PAYS AS MUCH AS \$250 for "EXTRAS"

You can get cash for many hospital services not ordinarily covered. Full cost of operating room and anesthesia; specified amounts for X-ray, laboratory work, etc. (P85-P89)

SPECIFIED CASH PAYMENTS FOR DOCTOR BILLS

up to a total of \$150 Includes doctor's treatments at home, office or hospital. Benefits begin with first treatment for injury, third treatment for sickness. Use any doctor. (P89)

EXTRA INCOME while in hospital

Disability income benefit increases 50% during first two months in hospital. If your policy specifies \$200 a month disability income, you actually get \$300 a month! (P16)

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(After you've been a policyholder for nine months) (P85-P89)

Costs you nothing to find out about this LOW-COST protection

Now, before you're faced with unexpected doctor and hospital bills, find out about this low-cost Plan. Send coupon today for full information. It costs you nothing. There is no obligation. It's the fastest-growing plan in America. It only takes a minute to mail the coupon, but it may save you money that would take months to earn.

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10 STUDIO ONE—Drama

"The Education of H*Y*M*A*N K*A*P*L*A*N," adopted by Howard Rodman from the humorous stories by Leonard Q. Ross. This is the tale of Hyman who's all-American from head to toe, but not inside. He won't be promoted on his job until he learns to speak English and becomes American through and through. Night school seems a fine place to begin his education.

Cast

Hyman Jacob Kalich
 Miss Mitnick Maria Riva
 Henry Kaplan Bert Freed
 Mr. Parkhill Jonathan Harris
 The Foreman Mike Kellin
The title card for tonight's comedy was executed by cartoonist Rudi Bass. The play will be the thing for the '54-'55 season. For details please see page 12.

10:30 3 SHOWTIME—Drama

"From Such a Seed." An ambitious

mother permits her daughter to marry, rather than spend her life as a pianist. Freda Inescort, Edgar Barrier. (Film)

8 STUMP YOUR NEIGHBOR

12 MOVIE—Drama

Late Date at the Movies: "Piccadilly Incident." A man, believing that his wife is dead, decides to marry again. Anna Neagle and Michael Wilding.

10:45 6 SPORTS CORNER

11:00 3 News—Taylor Grant

Sponsored by Esso Standard Oil Co.

6 Newsreel—Frank Hall

8 Eleventh Hour News

10 News—John Facenda

12 Headline Roundup

11:10 3 Sports Spot—Al Wistert

6 Weather—Francis Davis

8 Regional News

10 Weather—Phil Sheridan

Forecast predictions for Eastern Penna.

Sponsored by Western Saving Fund.

12 Headlines in Sports

11:15 3 Weather—Jack Pyle

6 Racket Squad—Drama

"Three Ring Circus." Reed Hadley.

8 Medic—Film

"Laughter Is a Boy." A young boy is handicapped with a speech impediment because he was born with a cleft palate.

10 Sports Final—Whitaker

12 MOVIE—Drama

Late Date at the Movies: (See 10:30 P.M.)

11:20 3 Dance Party—Variety

Joe Grady and Ed Hurst interview guests.

11:25 10 Five Minutes More—Variety

11:30 10 MOVE—Intrigue

Late Show: "Undercover Woman." A playboy is murdered at his ranch and several people are strongly suspected.

11:45 6 Wanted Persons

8 Tonight—Steve Allen

DEBUT Steve and his crew make their network debut in a variety show that accents comedy, song and music.

11:50 3 Tonight in Philadelphia

12:00 3 Tonight—Steve Allen

1:00 8 Today in Sports

1:10 3 News—Earle Gill

1:15 3 Thought for Tomorrow

YOUR



REPORTER

NEWS

of your world
 in your living room

tune in **WPTZ Channel 3**
11:00 PM Mon. thru Fri.

Brought to you as A Public Service
 by your nearby Esso Dealer and
 ESSO STANDARD OIL COMPANY

MORNING

- 6:50 **3** Thought for Today
 6:55 **3** Weather—Pat Landon
 7:00 **3** **8** **12** Today—Garroway
 A mobile unit is at Grand Central Station to welcome the Cleveland Indians.
10 **61** Morning Show—Jack Paar
 8:40 **6** Wanted Persons
 8:45 **6** Televiews—Films
 8:55 **3** Today with Mary Wilson
10 Mister & Missus—Features
12 Delaware Today—Rhoads
 9:00 **3** Let Scott Do It—Variety
5 **57** Breakfast Club—Variety
8 College of the Air
12 Here Comes Charlie
 9:30 **8** Hymns of Faith—Music
 9:45 **8** Spotlight on the Stars
10 Portia Faces Life—Serial
12 The Open Door—Religion
 10:00 **3** **8** **12** Ding Dong School
6 Romper Room
10 Garry Moore—Variety
 Jonathan Winters visits Garry.
 10:30 **3** **8** **12** A Time to Live—Serial
 Lt. Dow questions Rudy Marion.
10 Arthur Godfrey Time
 10:45 **3** **12** Three Steps to Heaven
 A stranger befriends Leon Cardeaux.
8 First Love—Serial
 11:00 **3** **12** Home—Women's Features
 Arlene forecasts news in the entertainment world. Oversized women's fashions.
6 Made in U.S.A.—Film
8 Hawkins Falls—Serial
 11:15 **8** Valiant Lady—Serial
 11:30 **6** Panorama—Films
8 **10** Strike It Rich—Quiz

AFTERNOON

- 12:00 **3** Jack Pyle—Humor
6 Ramar—Jungle Adventure
 "Curse of the Devil Doll." Jon Hall.
8 TV Farmer—Crop Data
10 Valiant Lady—Serial
 Nadine tries to contact the bookie.
12 Betty White Show

- 12:15 **3** Lunch with Uncle Pete
 Pete Boyle shows old-time movies.
8 **10** **61** Love of Life—Serial
 12:30 **6** Features for Women
8 News of the World
10 Search for Tomorrow—Serial
12 Lunch 'n' Laffs—Cartoons
 12:40 **8** Political Talk
 12:45 **3** Jack Pyle—Humor
6 What's the Next Line?—Quiz
8 **10** The Guiding Light—Serial
 There are developments at the Bauers.
 1:00 **3** MOVIE—Drama
 Hollywood Playhouse: "Jungle Patrol."
 In New Guinea during World War II eight fliers attempt to protect a temporary air strip in the jungle.
6 Stop, Look and Listen—Fun
8 Portia Faces Life—Serial
10 Marian Kemp's Kitchen
 Miss Kemp selects hamburger tarts, buttered peas, French fried potatoes, jellied vegetable salad, blueberry dessert.
12 Midday News—Bob Darby
 1:15 **8** The Seeking Heart—Serial
12 Buck's Best—Buck Ross
 1:30 **8** **10** Welcome Travelers
12 Teletunes—Phone Quiz
 2:00 **3** The Alan Scott Spotlight
8 From the Kitchen Door
10 Cinderella Weekend—Quiz
12 Cosmopolitan Kitchen
 2:30 **3** Pots, Pans, Personalities
6 At Home—Features
8 Search for Tomorrow—Serial
10 House Party—Fun
12 Music Box—Films
 2:45 **8** Today with Kay—Features
 3:00 **3** **12** The Greatest Gift
6 Bandstand—Bob Horn
8 **61** The Big Payoff—Quiz
10 'Round Town with Nancy
 3:15 **3** **12** Golden Windows—Serial
 3:30 **3** **8** **12** One Man's Family
 The Barbour's go on a picnic.
10 Bob Crosby—Music
 3:45 **3** **8** **12** Concerning Miss Marlowe—Serial
 4:00 **3** **12** Hawkins Falls—Serial
 The Judge agrees with Dr. Corey

- 8 10 **The Brighter Day—Serial**
Potsy hears Alan's voice taunting her.
- 4:15 3 12 **First Love—Serial**
An angry Zach leaves the house.
- 8 10 61 **Secret Storm—Serial**
- 4:30 3 **Bertie the Bunyip—Fantasy**
- 8 10 **On Your Account**
- 12 33 **Bob Smith Show—Variety**
Skitch Henderson emcees for Bob.
- 4:45 3 **Rex Trailer—Folklore**
- 5:00 3 8 12 33 **Pinky Lee Show**
- 6 **Hopalong Cassidy—Western**
"Three Men from Texas." William Boyd.
- 10 **Junior Hi-Jinx—Willie**
- 5:30 3 8 12 33 **Howdy Doody**
- 10 **Family Features—Adventure**
Cowboy G-Men: Russell Hoyden, Jackie Coogan and Phil Arnold star in a story of Western government agents.

EVENING

- 6:00 3 **Range Rider—Western**
"Diablo Pass." Jack Mohoney in the title role. Dick West. (Film)
- 6 **Ramar—Jungle Adventure**
"Dork Venture." Jon Hall stars.
- 8 **MOVIE—Western**
Covered Wagon Theater Part II—"Trapped," starring Charles Starrett.
- 10 **MOVIE—Intrigue**
Early Show: "Ice Copades." A skating star in New York runs into serious complications when she tries to duck immigration officials. Dorothy Lewis.
- 12 **Movie Time—Cartoons**
- 6:30 6 **MOVIE—Intrigue**
Award Theater: "Summer Storm." Chekhov's tale of an impetuous siren whose escapades upset the lives of all around her. George Sonders, Lindo Dornell.

Tonight at 7

PSFS

WCAU-TV
Channel 10

.....
: **"THE BIG IDEA"** :
.....

where inventors, for the first
time, have the opportunity of
demonstrating their inventions
to the public.

: **DONN BENNETT—M.C.** :
.....

- 6 **Sports—Tom Moorehead**
- 8 **Sports, Weather, News**
- 12 **Six-Thirty Edition**
- 6:45 6 **TV Newsreel—Frank Hall**
- 12 **Weatherman—Fariss**
- 6:50 12 **Sporting Scene—Frick**
- 6:55 6 **Weather—Francis Davis**
- 10 **News—John Facenda**
- 7:00 6 **MR. & MRS. NORTH**
"Ungrateful Killer." A killer forces the Norths (Borbor Britton, Richard Denning) to drive him to Canada. (Film)
- 8 **PRIVATE SECRETARY**
Susie (Ann Sothern) goes on a week-end vocation only to find her old rival Cogey has picked the same spot, and the fight for unknown talent is on with hilarious cloak and dagger tactics. (Film)
- 10 **THE BIG IDEA—Inventions**
Donn Bennett presents new inventions: (1) Sure-cutter. (2) Corrugated sheathing. (3) Chalk line. (4) Hold-o-hat. Sponsored by Philo. Saving Fund Society.
- 12 **LIBERACE—Pianist**
- 7:25 3 **NEWS—Taylor Grant**
- 7:30 3 8 12 **VAUGHN MONROE**
- 6 **CAVALCADE OF AMERICA**
RETURN The prize-winning documentary film series returns with "Mountain Mon," the story of James Ohio Pottie. Pattie crossed the Rocky Mountains into California in 1828, and was imprisoned there by the Mexican rulers.
- Cast
James Ohio PottieGregory Wolcott
Marcelo PicoEugenio Poul
Sylvester PicoPaul Picerni
Governor EcheandioGuy Prescott
The CorporalKeith Richards
- 10 61 **NEWS—Douglas Edwards**
Sponsored by Pall Mall.
- 7:45 6 8 12 **NEWS—Swayze**
- 10 61 **JO STAFFORD SHOW**
Jo and The Storlighters open the program with "S Wonderful." Jo solos "Nearer My Love to Me," "September Song."
- 8:00 6 8 12 **MARTHA RAYE SHOW**
RETURN Mortho's bock with Wolly "Mr. Peepers" Cox as her guest. "The Rock" Graziano is on hand to protect

the comedienne from a pathological killer who hates all women named "Mortho." Cox portrays the murderer, o mild-mannered wolf in sheep's clothing. Lo Roye sings o few songs.

③ 57 THE GOLDBERGS-Comedy

Molly experiences pongs of conscience when she leaves her family to go off for o week-end with the neighbors. But she returns to find that Joke, Uncle Dovid ond the children gat along very well without her. Gertrude Berg, Robert H. Horris, Eli Mintz star.

⑩ 61 RED SKELTON PREVIEW

The redhead is bock with comedy ond music. His guests are the doncing Szonys. The shaw tonight originotes in New York.

8:30 ⑥ TWENTY QUESTIONS-Quiz

Dr. Norman Vincent Peale faces panelists Fred Von Deventer, Florence Rinord, Bobby McGuire. Joy Jackson moderates.

⑩ 61 BLUE ANGEL REVIEW

Orson Beon introduces "The Incomparable" Hildegard and her portner Jack Whiting; Robert Clory who sings "Vive La France;" and pantomimists Tony & Eddie.

9:00 ③ 8 12 FIRESIDE THEATER

Thomos Mitchell stars in "Afraid to Live." An old gentleman who lives in Suva, the capital of the Fiji Islonds, tries to help o young woman choose between life on the islands with the man she loves, ond life bock omid the weolth of the city. (Film)

Cast

Old PaigeThomos Mitchell
LindaDorothy Molone
Owen MarrChorles Drake
PeterRobin Hughes
Native BoyRobert McNeilly

⑥ DANNY THOMAS SHOW

"Family Troubles" plague the Williams family. Tonight they're made light of becouse Danny's crew celebrates its first onniversary on TV. On hond with Donny ore Jeon Hogen, Rusty Homer and Sherry Jackson. (Film) Sponsored by Pall Mall.

⑩ 61 MEET MILLIE-Comedy

Mama's boy friend comes to town but, unfortunately, gets into a battle with Mr. Boone. Millie further complicotes the

situation by unknowingly getting the two men together. Elena Verdugo, Florence Halop. (Hollywood)

9:30 ③ 8 12 CIRCLE THEATER

"The Judged." The stern heod of a military academy is "the judged" in this dramy by George Bellak. When his son ond a friend are court-mortialed for an offense, the heodmaster refuses to allow leniency. His wife cannot understand her husband's unbending attitude.

⑥ U.S. STEEL HOUR-Drama

Frank Lovejoy stors with Billie Worth in "Boseboll Blues" by Steven Gethers. A mojar-league baseboll ployer reolizes that his pitching arm isn't what it used to be. At 40, he must find o new way to support his family.

Cast

Mike CorridenFrank Lovejoy
Moe CorridenBillie Worth
Mr. DenhamHouse Jameson
PeteHorry Bellover

"Pitching is the biggest factory in the World Series!"
says Dizzy Dean.



Read "What to Look for in the World Series" by Dizzy Dean.



beginning
its **2nd**
season

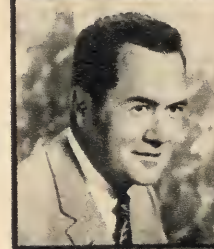


September

28



the U.S.
STEEL
HOUR



presents

BASEBALL BLUES

starring **FRANK LOVEJOY**

The dramatic story of "Iron Mike" Corrigan who'd been in the Majors for 15 years... and now faced the toughest season of his life.



TONIGHT 9:30
channel

6

Eddie Edward Andrews
 Charlie Bert Thorn
 Jim Corriden Robert Brivic
 Sue Corriden Bernice McLanglin
 Steven Gethers is primarily an actor. His playwriting career began after he complained about the scripts in which he appeared and his wife challenged him to write better ones. He answered her by selling his first TV drama to the now defunct The Clock and copping the leading role in his play. Tonight marks the presentation of his first hour-long script. Mr. Gethers is seen on the daytime serial Love of Life in the role of Hol Craig. Sponsored by U.S. Steel Corp.

10 61 DANGER—Mystery

"Cornered," starring Everett Sloane. A semi-documentary drama depicting the efforts of the Massachusetts State Police to apprehend an escapee from a reform school who holds a woman and her child as hostages in their home. Tonight's show is a salute to the chiefs of police now holding a Notional Meeting in New Orleans, La.

10:00 6 8 12 33 TRUTH OR CONSEQUENCES—Quiz

When the contestants don't tell the truth, they must pay the consequences. Jack Boyle is the genial emcee.

10 61 LIFE WITH FATHER

A crisis arises when Father Doy's barber retires. Father omozes the family by transferring his business to a lady barber and Mother Doy notices that her husband enjoys the change. Leon Ames, Lurene Tuttle as Father and Mother Doy.

10:30 6 MR. DISTRICT ATTORNEY

Mr. D. A. (David Brian) saves a man from the electric chair. (Film)

6 MOVIE—Adventure

Stage 5: "Unknown World." Strange and exciting things befall a group of adventurers who discover a new world at the center of the earth. Bruce Kellogg, Marilyn Nash star.

8 61 SEE IT NOW

Behind-the-scenes with the popular news commentator Edward R. Murrow.

10 JANET DEAN, R.N.

Janet Deon (Ello Roines) deals with members of a crime syndicate. (Film)

12 33 IT'S A GREAT LIFE

Uncle Earl, Denny and Steve invade a motion-picture studio in search of jobs. James Dunn, Michael O'Shea, William Bishop are featured. (Film)

11:00 6 News—Taylor Grant

8 Eleventh Hour News

10 News—John Facenda

12 Headline Roundup

11:10 6 Sports Spot—Al Wistert

8 Regional News

10 Weather—Phil Sheridan

12 Headlines in Sports

11:15 6 Weather—Jack Pyle

8 Tony Martin Show

Tony sings "September in the Rain," "Skokiaon," "September." (Film)

10 Sports Final—Whitaker

12 MOVIE—Western

Circle 12 Ronch: Another exciting adventure of the West.

11:20 6 Tonight in Philadelphia

11:25 10 Five Minutes More—Variety

11:30 6 Tonight—Steve Allen

Lena Horne, the sultry songstress, visits Steve. On hand are regulars: Eydie Gorme, Steve Lawrence, Pat Marshall.

8 It's a Great Life

Three men find that boby-sitting can get awfully confusing. James Dunn, Michael O'Shea, William Bishop. (Film)

10 MOVIE—Drama

Late Show: "Thoroughbreds." A cavalry sergeant is released from service at the same time the Army is disposing of his horse. Tom Neal, Adele Maro.

11:45 6 Newsreel—Frank Hall

11:55 6 Weather—Francis Davis

12:00 6 Racket Squad—Drama

"The Star Moker." Reed Hadley stars as Capt. Broddock. (Film)

8 Tonight—Steve Allen

Lena Horne is Steve's guest.

12:10 8 Wanted Persons

1:00 6 News—Fred Bennett

8 Today in Sports

1:05 6 Thought for Tomorrow

MORNING

- 6:50 **3** **Thought for Today**
 6:55 **3** **Weather—Pat Landon**
 7:00 **3** **8** **12** **Today—Garroway**
 Dave Gorroway and J. Fred Muggs guide us through the news of the day.
10 **61** **Morning Show—Jack Paar**
 "Baseball" and "Happy Little Island" are the Boird puppets' selections for this morning, aided by Charlemagne.
 8:45 **6** **Televiews—Films**
 8:55 **3** **Today with Mary Wilson**
10 **Mister & Missus—Features**
12 **Delaware Today—Rhoads**
 9:00 **3** **Let Scott Do It—Variety**
6 **57** **Breakfast Club—Variety**
 Host Don McNeill heads the fun.
8 **College of the Air**
 "Oliver Wendell Holmes." "Better Choice of Words." Summer Session.
12 **Here Comes Charlie**
 9:30 **8** **Hymns of Faith—Music**

**FREE RECIPES
EVERY WEEK!**

See
**"TELEVISION
KITCHEN"**
Of course, it's Electric!



conducted by
Florence P. Hanford



WPTZ WEDNESDAY
2:30 P.M. Channel 3
Philadelphia Electric Company

- 9:45 **8** **Bob Crosby—Music**
10 **Portia Faces Life—Serial**
12 **Bible Readings—Religion**
 10:00 **3** **8** **12** **Ding Dong School**
 Kiddie capers will reach an all-time high as the total and variety of kid shows rise. Please see page 20 of this issue.
3 **Romper Room**
 Kindergarten classes from Philadelphia.
10 **Garry Moore—Variety**
 Garry and the cast try out new inventions. Included are a doll for playing surgery and a device for zipping and unzipping plackets on the backs of women's dresses. Denise sings "I Need You Now." She and Ken duet to "Junior and Julie."
 10:30 **3** **8** **12** **A Time to Live—Serial**
 Rudy claims he wants to help Kothy.
10 **Arthur Godfrey Time**
 10:45 **3** **12** **Three Steps to Heaven**
8 **First Love—Serial**
 Peggy gives Laurie her opinion of Pocky. Henrietta Moore plays Peggy.
 11:00 **3** **12** **Home—Women's Features**
 Dr. Baumgartner speaks to us from the premature-baby ward at New York's Mt. Sinai Hospital. The Better Business Bureau shows how to prevent being swindled in business deals. Paul MacAlister makes a folding chair. Chef Phillip prepares an exotic dish. Arlene Francis is hostess.
6 **Americana—Films**
8 **Hawkins Falls—Serial**
 11:15 **8** **Valiant Lady—Serial**
 Chris makes up his mind to tell Helen something very important.
 11:30 **6** **Panorama—Films**
8 **10** **Strike It Rich—Quiz**

AFTERNOON

- 12:00 **3** **Jack Pyle—Humor**
6 **Ramar—Jungle Adventure**
 "Lady of the Leopards." Jon Holl stars.
8 **TV Farmer—Crop Data**
10 **Valiant Lady—Serial**
 Hol is worried about Diane's behavior.
12 **Betty White Show**
 12:15 **3** **Lunch with Uncle Pete**
8 **10** **61** **Love of Life—Serial**

- 12:30 ⑥ Deborah Adams Show
- ⑧ News of the World
- ⑩ Search for Tomorrow-Serial
- ⑫ Lunch 'n' Laffs-Cartoons

12:40 ⑧ Regional News-Whalen

12:45 ③ ⑧ ⑫ WORLD SERIES—
Opening Game

The 51st World Series opens in National League city. Cleveland won American League title early, but race was close in National Giants' Polo Grounds. Complete details appear below.

③ What's the Next Line?-Quiz

⑩ The Guiding Light-Serial

Papa Bauer offers Bill a solution.

- 1:00 ③ Stop, Look and Listen-Fun
- ⑩ Recipe Contest-Cooking

Marian Kemp's new recipe: jelly centered sugar cookies. Old recipe: oyster pie.

- 1:30 ⑩ Welcome Travelers
- 2:00 ⑩ Cinderella Weekend-Quiz
- 2:30 ③ At Home-Features

⑩ ③① House Party-Fun

3:00 ③ Bandstand-Bob Horn

⑩ ③① The Big Payoff-Quiz

3:30 ③ ⑧ ⑫ One Man's Family

Father Barbour does same thinking.

⑩ Robert Q. Lewis-Variety

3:45 ③ ⑧ ⑫ Concerning Miss Marlowe-Serial

12:45 (3) (8) (12) WORLD SERIES—National League Opener

The 51st World Series opens in National League city. Cleveland won American League title early, but race was close in National. Giant's Polo Grounds is diagrammed at right. Starting time is same for Giants or Brooklyn, hour later if Series in Milwaukee.

NEW YORK GIANTS

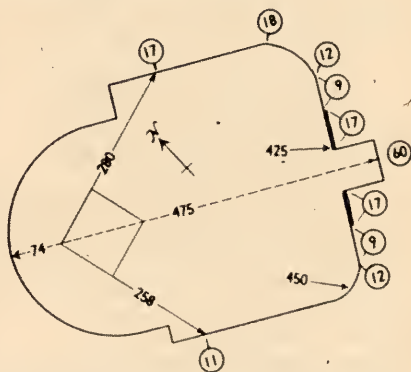
Infielders: (19) Dark, (25) Lockman, (10) Williams, (16) Thompson, (14) Hofman, (15) Gardner, (12) Amalfitano, (18) Castleman.

Outfielders: (20) Irvin, (24) Mays, (26) Rhodes, (22) Mueller, (27) Taylor. **Catchers:**

(8) Katt, (9) Westrum. **Pitchers:** (28) Gomez, (35) Maglie, (43) Antonelli, (21) Hearn, (31) Giel, (33) Worthington, (37) Liddle, (38) Konikowski, (40) McCall, (41) Corwin, (42) Grissom, (49) Wilhelm. **Coaches:** (1) Shellenback, (3) Franks, (6) Fitzsimmons, (46) Jansen. **Manager:** (2) Durocher.

CLEVELAND INDIANS

Infielders: (1) Avila, (7) Rosen, (23) Wertz, (36) Dente, (2) Strickland, (5) Majeski, (6) Glynn, (8) Regalado. **Outfielders:** (32) Smith, (14) Doby, (31) Westlake, (3) Mitchell, (17) Philley, (34) Pope. **Catchers:** (4) Hegan, (18) Naragon. **Pitchers:** (11) Houtteman, (12) Mossi, (16) Newhouser, (19) Feller, (20) Narleski, (21) Lemon, (22) Hoskins, (24) Wynn, (25) Garcia, (26) Hooper. **Coaches:** (40) Lobe, (42) Kress, (43) Harder, (44) Cuccinello. **Manager:** (10) Lopez.



Polo Grounds

(Numbers inside ballpark indicate distance from plate in feet)

(Numbers inside circles indicate height of fences in feet)

Home of:
New York Giants
NL
since 1891.

Location:
Eighth Ave. (CF)
157th St. (RF)
159th St. (LF)

Seating capacity
55,131

Record crowd:
60,747 vs. B'klyn
(2), May 31, 1937

Season attendance record:
1,600,793 in 1947.

Diagram courtesy of Hy Turkin, author of World Series Record Book.

10 Bob Crosby—Music

Modernaires: "Half-Hearted Kisses." Joon: "One Arabian Night." Bob: Little Things Meon a Lot." Modernaires: "That's Me, That's You, That's Love."

4:00 3 12 Hawkins Falls—Serial

Dr. Carey has a dream.

8 10 The Brighter Day—Serial

Rose Garrett visits Rev. Dennis.

4:15 3 12 First Love—Serial

Chris and Zach (Val Dufour) want to take the plane on its first flight. Daytime shows combine laughter and large tears. Details on page 14.

8 10 61 Secret Storm—Serial

4:30 3 Bertie the Bunyip—Fantasy

8 10 On Your Account

12 33 Bob Smith Show—Variety

4:45 3 Rex Trailer—Folklore

5:00 3 12 33 Pinky Lee Show

3 Hopalong Cassidy—Western

"Eagle's Brood." William Boyd.

8 Slapstick Theater—Film

10 Junior Hi-Jinx—Willie

5:15 8 House Party—Fun

5:30 3 8 12 33 Howdy Doody

10 MOVIE—Intrigue

Wednesday Stor Theater: "Cosboh." To avoid capture by the police, a jewel thief hides in the Casbah section of Algiers. Yvonne de Carlo, Tony Martin.

EVENING

6:00 3 Wild Bill Hickok—Film

"Civilian Clothes." A crooked bank clerk tries to buy his employer's business.

3 Ramar—Jungle Adventure

"Drums of Doom." Jon Hall stars.

8 Superman—Adventure

"The Runaway Robot." Robbers secure a robot and put it to work looting the vaults of the First National.

12 Movie Time—Cartoons

6:30 3 MOVIE—Drama

Award Theater: "The Black Book." A dramatic chronicle of a nation suffering from a dictatorship. Robert Cummings.

3 Sports—Tom Moorehead

8 Sports, Weather, News

12 Six-Thirty Edition

6:45 3 Newsreel—Frank Hall

12 Weatherman—Fariss

6:50 12 Sporting Scene—Frick

6:55 3 Weather—Francis Davis

10 News—John Facenda

7:00 3 STUDIO 57—Film

"No Great Hero." Craig Stevens and Betty Lou Gerson star in this story of an American businessman who goes behind the Iron Curtain.

8 LIBERACE—Pianist

10 I LED THREE LIVES—Drama

"Something big" breaks in an emergency meeting of the Communists. Richard Carlson is Herbert Philbrick. (Film)

12 THE GOLDBERGS—Comedy

There are big preparations at the Goldberg household as Uncle David prepares for the trip to the fancy New Rochelle home of his son, Solly, "the doctor." Molly is played by Gertrude Berg. (Film)

7:25 3 NEWS—Taylor Grant

7:30 3 8 12 33 EDDIE FISHER

Romance is the keynote tonight. Eddie sings "Anytime," "Bring Back the Thrill," "Downhearted," "Tell Me Why," and closes with "I'm Yours."

3 57 SOLDIER PARADE—Variety

Femcee Arlene Francis greets Army talent: pop singer Frank Poretta; accord-

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W E D N E S D A Y

ionist-singer Lewis Pellizzo; vocalist Richard Armbrust; Ivan Jensen, a hand-balancer and juggler; and The 82nd Airborne Division Drill Team with 40 men. The team performs outside the Ritz Theater in New York, where the program originates. The Fort Dix Band and Chorus supply the musical background.

- 10 61 **NEWS—Douglas Edwards**
 7:45 8 12 **NEWS—Swayze**
 10 61 **PERRY COMO—Songs**

The Four Lads visit Perry to sing "Skokiaan." Perry does: "The Lady's in Love with You," "Once in a While," and "Chopel in the Moonlight." The Ray Charles chorus and the Mitchell Ayres' Orchestra add to the entertainment.

8:00 8 12 33 **I MARRIED JOAN**

The new fall series begins with Joan and her husband Judge Stevens purchasing a new home. Joan and Brod prepare to move into their new living quarters but find that another family plans to occupy the same place. Jaan Davis, Jim Backus.

8 10 61 **ARTHUR GODFREY AND HIS FRIENDS—Variety**

Arthur and the gong are busy cooking up a new format. Tonight: the familiar faces of Morion Morlowe, Frank Parker, Jonette Davis, The Mariners and Hale-loke. The McGuire Sisters are missing. They're in Chicago for a theater date.

8:30 8 12 **MY LITTLE MARGIE**

"Porrot Gold." Margie helps her dad look for a fortune which a former client has left hidden somewhere on his estate.

Cost

Margie Albright	Gale Storm
Vern Albright	Charles Forrell
Bob	Rager Pace
Mr. Honeywell	Clorence Kolb
The Maid	Maudie Prickett

6 **BON VOYAGE—Travelog**

Armchair tourists travel to interesting places via plane.

9:00 8 12 **KRAFT THEATRE**

"A Simple Matter," by Morie Baumer. In a small town, a Korean vet has become a taxi driver. One day he accidentally rams a tycoon's auto, and the

tycoon accuses him of drunken driving. This is the beginning of a bitter battle of reputations. Jaey Walsh stars as Bill. Other leading TV and movie stars are stored in this hour-long presentation.

6 **MASQUERADE PARTY**

Peter Donald guides the panel to its new fame. On hand are regulars Ilko Chose, Buff Cabb, Ogden Nosh, and newcomer Jackie Coogon. The panel tries to guess the faces behind the masks through clues supplied by the costumes and the disguised voices of the guests in question.

10 61 **STRIKE IT RICH—Quiz**

Warren Hull emcees the "show with a heart." Needy persons are aided in their plight by a "Helping Hand" guest.

9:30 6 **STOP THE MUSIC—Quiz**

Bert Parks is the genial emcee. Harry Salter's Orchestra plays the tunes which contestants are asked to identify. Jaye P. Morgon is the songstress.

10 61 **I'VE GOT A SECRET**

Gorry Moore is emcee. The panel that tries to find out its guests' secrets include: Henry Morgon, Joyne Meadows, Loraine Doy and Bill Cullen.

10:00 8 12 **THIS IS YOUR LIFE**

Ralph Edwards surprises some unsuspecting member of the studio audience with friends and relatives who have figured in their past.

6 **FORT DIX PRESENTS**

Songs performed by the Ft. Dix Chorus and Orchestro, featuring Roy Eaton, concert pianist. Pfc. Paul Rondall, emcee.

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8 10 BOXING—Chicago

Al Andrews, Superior, Wisc., welterweight, vs. Gil Turner, Philadelphia, middleweight, 10 rounds. Jack Drees reports from Chicago Stadium, Chicago.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Andrews	8	39	29	8	2	3
Turner	Unrated	49	43	6	0	30

This is a return bout. In their last match, which was a grilling toe-to-toe slugfest, Gil Turner came up with a close win. Turner, who features a whirlwind attack, will once again have a weight advantage. Andrews is a good counter-puncher, and likes to get in close and slug.

Compiled by Nat Fleischer (The Ring)

10:30 6 THE FALCON—Film

"The Big Heist." Mike Waring is hired to find a beautiful young girl with two million dollars. Charles McGraw stars as Mike Waring.

6 ROCKY KING—Mystery

"Three Motives for Murder." Rocky and Sgt. Hart find three motives for murder. Roscoe Karns stars as Rocky and his son Todd as Sgt. Hart. (Film)

12 MOVIE—Crime

Late Date at the Movies: "Inside the Law." A family of crooks find themselves in control of a small-town bank. Wallace Ford and Luana Walters.

10:45 8 SLANTS ON SPORTS

10 SPORTS SPOT—Mel Allen

11:00 6 News—Taylor Grant

Sponsored by Esso Standard Oil Co.

6 Newsreel—Frank Hall

8 Eleventh Hour News

10 News—John Facenda

12 Headline Roundup

11:10 6 Sports Spot—Al Wistert

6 Weather—Francis Davis

8 Regional News

10 Weather—Phil Sheridan

12 Headlines in Sports

11:15 6 Weather—Jack Pyle

6 Racket Squad—Drama

"Kite High." Reed Hadley stars as Capt. Braddock. (Film)

8 Two for the Money—Quiz

10 Sports Final—Whitaker

12 MOVIE—Crime

Late Date at the Movies: (See 10:30 P.M.)

11:20 6 Tonight in Philadelphia

11:25 10 Five Minutes More—Variety

11:30 6 Tonight—Steve Allen

Comedy, song and music with Eydie Gorme, Steve Lawrence. Skitch Henderson and his orchestra provide the background music. News and sports events are handled by Gene Rayburn.

10 MOVIE—Intrigue

Late Show: "Casbah." To avoid capture by the police, a jewel thief hides in the Casbah section of Algiers. Yvonne de Carlo, Tony Martin co-star.

11:45 6 Post Time, U.S.A.—Racing

8 Tonight—Steve Allen

12:00 6 Wanted Persons

1:00 6 News—Earle Gill

8 Today in Sports

1:05 6 Thought for Tomorrow

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MORNING

- 6:50 ③ **Thought for Today**
 6:55 ③ **Weather—Pat London**
 7:00 ③ ⑧ ⑫ **Today—Garroway**
 Filmed interviews with the stars of the first World Series game.
 ⑩ ⑧ ⑪ **Morning Show—Jack Paar**
 In their presentation of "Steam Heat" and "Popo Loves Mambo," the Baird puppets are aided by Chorlemane.
 8:40 ⑥ **Wanted Persons**
 8:45 ⑥ **Televiews—Films**
 8:55 ③ **Today with Mary Wilson**
 ⑩ **Mister & Missus—Features**
 ⑫ **Delaware Today—Rhoads**
 9:00 ③ **Let Scott Do It—Variety**
 ⑥ ⑤ ⑦ **Breakfast Club—Variety**
 ⑧ **College of the Air**
 "Life in Hot-Wet Londs." "People of the Congo." Summer Session.
 ⑫ **Here Comes Charlie**
 9:30 ⑧ **Hymns of Faith—Music**
 9:45 ⑧ **Spotlight on the Stars**
 ⑩ **Portia Faces Life—Serial**
 ⑫ **Pause for Power**
 10:00 ③ ⑧ ⑫ **Ding Dong School**
 ⑥ **Romper Room**
 ⑩ **Garry Moore—Variety**
 The gang does a sketch based on the adventures of "The Rover Boys."
 10:30 ③ ⑧ ⑫ **A Time to Live—Serial**
 The pork is the scene of a night meeting.
 ⑩ **Arthur Godfrey Time**
 10:45 ③ ⑫ **Three Steps to Heaven**
 Barry starts to plan for the future.
 ⑧ **First Love—Serial**
 Andrews (Fredric Downs) suspects that Gront is trying to win Chris over.
 11:00 ③ ⑫ **Home—Women's Features**
 Arlene Francis learns tricks in bowling from Sarah Palfrey. A style show of women's fashions.
 ⑥ **Modern Industry Theater**
 ⑧ **Hawkins Falls—Serial**
 11:15 ⑧ **Valiant Lady—Serial**
 11:30 ⑥ **America's First Zoo—Film**
 ⑧ ⑩ **Strike It Rich—Quiz**
 11:45 ⑥ **Guided Tour—Film**

AFTERNOON

- 12:00 ③ **Jack Pyle—Humor**
 ⑥ **Ramar—Jungle Adventure**
 "White Man's Magic." Jon Holl.
 ⑧ **TV Farmer—Crop Data**
 ⑩ **Valiant Lady—Serial**
 Hal is certain that Dione is keeping something from him. Earl Hommond.
 ⑫ **Betty White Show**
 12:15 ③ **Lunch with Uncle Pete**
 ⑧ ⑩ ⑧ ⑪ **Love of Life—Serial**
 12:30 ⑥ **Deborah Adams Show**
 ⑧ **News of the World**
 ⑩ **Search for Tomorrow—Serial**
 ⑫ **Lunch 'n' Laffs—Cartoons**
 12:40 ⑧ **Regional News—Brandt**
 12:45 ③ ⑧ ⑫ **WORLD SERIES—Second Game**
 The second game of the World Series will be played in the National League Park. The third, fourth (and fifth if necessary) games will be played in the American League Park. The sixth and seventh games (if necessary) will be played in the National League Park.
 ⑥ **What's the Next Line?—Quiz**
 ⑩ **The Guiding Light—Serial**
 Dick talks with Dr. Boird.
 1:00 ⑥ **Stop, Look and Listen—Fun**
 ⑩ **Shop 'n' Save—Buying Tips**
 1:30 ⑩ **Welcome Travelers**
 Tommy Bortlett and Bob Cunningham interview people passing through Chicago.
 2:00 ⑩ **Cinderella Weekend—Quiz**
 2:30 ⑥ **At Home—Features**
 Mory Dorr discusses "the family."
 ⑩ **House Party—Fun**
 3:00 ⑥ **Bandstand—Bob Horn**
 The popular disc jockey spins plotters.
 ⑩ **Home Highlights—Interviews**
 3:30 ③ ⑧ ⑫ **One Man's Family**
 In the Orient, Johnny and his pal Joe read an old American newspaper.
 ⑩ **Bob Crosby—Music**
 Bob and the boys: "I'm a Fool to Care."
 Alon Copeland: "When I Stop Loving You." Carol: "Whither Thou Goest."
 Modernaires: "Mirondy's Hideaway."

3:45 **8** **12** Concerning Miss Marlowe—Serial

4:00 **8** **12** Hawkins Falls—Serial
Charles Clay is located.

8 **10** The Brighter Day—Serial
Rev. Dennis pays a visit to Skip.

4:15 **3** **12** First Love—Serial
Zach gets permission to try the plane.

8 **10** **61** Secret Storm—Serial

4:30 **3** Bertie the Bunyip—Fantasy

8 **10** On Your Account

12 **33** Bob Smith Show—Variety

4:45 **3** Rex Trailer—Folklore

5:00 **3** **8** **12** **33** Pinky Lee Show

6 Hopalong Cassidy—Western
"Undercover Man." William Boyd.

10 Junior Hi-Jinx—Willie

5:30 **3** **8** **12** **33** Howdy Doody

10 Family Features—Drama

Craig Kennedy: "Murdered Preferred."
Craig (Donald Woods) translates the thoughts of a dying man into the bait which captures the murderer. (Film)

EVENING

6:00 **3** Kit Carson—Western

Billy Williams stars in the title role. Sponsored by Phila. Coca-Cola Bottling Co.

6 Ramar—Jungle Adventure

"Voice of the Past." Jon Hall stars.

8 Annie Oakley—Western

"The Hardrock Trail." Annie defends the sheriff from an outlaw. (Film)

10 MOVIE—Intrigue

Early Show: "Homicide for Three." The honeymoon of a pair of newly-weds is

interrupted by murder. Audrey Long.

12 Movie Time—Cartoons

6:30 **3** MOVIE—Drama

Award Theater: "Paris Underground." During the Nazi invasion of France, a beautiful woman attempts to help a British pilot escape to England. Constance Bennett, Gracie Fields, George Rigaud.

6 Sports—Tom Moorehead

8 Sports, Weather, News

12 Six-Thirty Edition

6:45 **6** Newsreel—Frank Hall

12 Weatherman—Fariss

6:50 **12** Sporting Scene—Frick

6:55 **6** Weather—Francis Davis

10 News—John Facenda

7:00 **6** MARCH OF SCOTLAND YD.

DEBUT "The Headless Hat." The first in a new series of exciting dramas starring Boris Karloff in the title role. Tonight, Col. March pursues a mysterious "M'sieu Zed" who is terrorizing a town on the Riviera. (Film)

8 STAGE 5—Film

"Wherefore Art Thou?" Rick Jason stars along with Ann Crowley.

10 BOSTON BLACKIE

When a man is murdered at a party, Boston Blackie begins his search for the killer. Kent Taylor stars. (Film)

12 POST TIME, U.S.A.—Racing

7:15 **8** RED KAIN COMMENTS

12 LEISURE—Vacation Plans

7:25 **3** NEWS—Taylor Grant

7:30 **3** **8** **12** VAUGHN MONROE

Latest tunes by the popular vocalist.

6 LONE RANGER—Western

The Lone Ranger and Tonto bring law and order to the West.

10 **61** NEWS—Douglas Edwards

Sponsored by Pall Mall.

7:45 **3** **8** **12** NEWS—Swayze

10 JANE FROMAN SHOW

COLOR Jane and the cast attend a masquerade party in a Venetian palace. The group welcomes us to the festivities with "Invitation." Jane sings: "Thou Swell," "Masquerade," "That Old Black Magic," and "New Sun in the Sky." The Group offers "Personality."



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June Lockhart



Dennis O'Keefe



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Tune in each week for gripping dramatic
stories, presented live for the first time, and
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Channel (3) (12) 8:30 P.M.

8:00 ③ ⑧ ⑫ ⑬ GROUCHO MARX

Groucho interviews contestants from the studio audience and quizzes them on various subjects. Contestants bet on their ability to answer questions correctly.

③ ⑤⑦ THEY STAND ACCUSED

Lawyers from the Chicago Bar plead the case of a gangland girl who is accused of killing her racketeer boy friend.

⑩ RAY MILLAND SHOW

"Professor McNulty and his wife Peggy suffer from the jitters as a result of the faculty reception they plan to hold. Their nerves are further jorred by Ruth Jenkins, who claims that the expected guests resemble various animals. Ray Milland, Phyllis Avery, Jacqueline de Wit is Ruth. (Film)

8:30 ③ ⑫ JUSTICE—Legal Cases

Gory Merrill stars in "The Frightened Clown," by Monn Rubin. The story concerns a clown and his wife, who, finding themselves unable to have a child of their own, make the mistake of buying a baby on the black market. Sponsored by Borden Company.

⑧ FOREIGN INTRIGUE—Drama

James Daly stars as Michael Powers, a correspondent in Europe. (Film)

⑩ ⑥① SHOWER OF STARS

DEBUT **COLOR** Betty Grable, Harry James, and Mario Lanzo head up the cast of this 60-minute musical, first in a series to be telecast every four weeks at this time. Words and music are by Gordon Jenkins and Milton Poscal, based on a story by Hal Konter. It's about a Hollywood producer and writer who want to make a movie starring Mario Lanzo. In a fit of temperament, Lanzo walks out, and Betty Grable is approached to star in the picture. She will work for them only on condition that husband Harry James be in the movie too. William Lundigan acts as host. Sponsored by Chrysler Corp. Next week: Climax, starring Dick Powell. See next week's issue.

9:00 ③ ⑧ ⑫ ⑬ DRAGNET

A suspect arrested on a burglary charge warns the police of an impending juv-

enile gong wor. Friday and Smith try to find the leaders of the two rival gongs in time to avert the expected fighting. Jack Webb, Ben Alexander. (Film) There's lots of excitement in store for the arm-chair adventurer. See page 24.

③ WANT TO LEAD A BAND?

Sommy Koye's guest is Judy Lynn. The amateur maestros tonight will be adults.

9:30 ③ ⑧ ⑫ FORD THEATRE—Drama

Paul Douglas and Constance Moore star in "Trouble with Youth," the story of a middle-aged theatrical producer who suddenly begins mixing with the younger set.

Cast

Jerry BillingsPaul Douglas
Koy BillingsConstance Moore
M'lissLucy Morlow
MyraJune Vincent
GladysDiane DeLaire
DonChet Marshall
Sponsored by Ford Dealers of America.



Ford Theatre

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CONSTANCE MOORE

TROUBLE WITH YOUTH

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NEW TIME! NEW PLAYS!

BEGINNING WITH

"Man in the Cellar"

STARRING

Charles Boyer

September 30

CBS-TV NETWORK • 9:30 P.M.

6 KRAFT THEATRE—Drama

Stefan Schnable in "The Oath of Hipocrates," by M. V. Heberden. The scene is occupied France during World War II. A doctor has determined to avoid politics entirely, even though his son-in-law is a guerrilla leader. Events force a change in his plans.

Cast

German Commandant ..Stefan Schnabel
 AntoineLloyd Bochner
 ThereseSally Chamberlin
 DoctorGuy Spaul
 Tante LouiseMargery Maude
 MichelTed Newton
 Mme. HauguellePhilippa Bevans
 SorelJohn Stephen
 EnglishmanPeter Donat

10 61 FOUR STAR PLAYHOUSE

Charles Boyer opens the new fall series by starring in "Man In the Cellar," a mystery thriller adapted by Gwen Bagni from a story by Marc Brandel. Boyer portrays a psychiatrist who commits a homicidal maniac to an insane asylum. The patient escapes and is feared to be near the doctor's home. Mae Clarke, Peter Reynolds, Donald Murphy, Elaine Williams, Fay Baker, Beverly Washburn, John Doucette and Frank Gerstle. (Film) Sponsored by Parker Pen Company.

10:00 6 MOVIE—Mystery

Mystery Hour: "Charlie Chan at the Opera." Murder backstage at the opera.

8 12 93 VIDEO THEATER

James Mason presents, not a motion-picture adaptation, but an original story entitled "Sister Act." The drama revolves around a beautiful crippled woman who lives in the reflection of her brother's theatrical glories. (From Hollywood)

10 PUBLIC DEFENDER—Drama

"Loyalty." Bart Matthews tries unsuccessfully to keep a "cop killer" from going to the chair. Bart (Reed Hadley) wants to prevent the murderer's younger brother from following his elder's footsteps. The show returns tonight to its winter home. It replaces *Telltale Clue*.

10:30 6 MOVIE—Adventure

Diamond Theater: "Strange Voyage." A crew of men sail for a deserted spot on the coast of Mexico. Eddie Albert.

10 DEATH VALLEY DAYS

"11,000 Miners Can't Be Wrong." Leonard Pike plays Bill Kennedy. (Film)

11:00 3 News—Taylor Grant

8 Eleventh Hour News

10 News—John Facenda

12 Headline Roundup

11:10 3 Sports Spot—Al Wistert

8 Regional News

10 Weather—Phil Sheridan

12 Headlines in Sports

11:15 3 Weather—Jack Pyle

8 Football Predictions

DEBUT Norman Sper predicts the outcomes of leading national games and forecasts the results of 10 regional games.

10 Sports Final—Whitaker

12 MOVIE—Western

Circle 12 Ranch: Another film of the sage.

11:20 3 Tonight in Philadelphia

11:25 10 Five Minutes More—Variety

11:30 3 Tonight—Steve Allen

8 Wrestling—Film

10 Football Plays—Film

DEBUT Four minutes of play from the six National Football League games.

11:45 6 Newsreel—Frank Hall

10 MOVIE—Intrigue

Late Show: "Ice Capades." A skating star in New York tries to duck immigration officials. Dorothy Lewis.

11:55 6 Weather—Francis Davis

12:00 6 Racket Squad—Drama

"The Raccoon Hunt." Reed Hadley.

8 Tonight—Steve Allen

1:00 3 News—Fred Bennett

8 Today in Sports

1:05 3 Thought for Tomorrow

**WESTERN'S
WEATHERMAN**

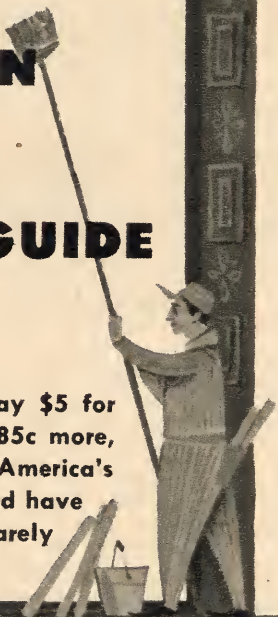
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MORNING

- 6:50 **9** **Thought for Today**
- 6:55 **3** **Weather—Pat Landon**
- 7:00 **3** **8** **12** **Today—Garroway**
 Dave Garroway and J. Fred Muggs are in California to pay a welcome to Johnny Grant and the West Coast Today.
- 10** **61** **Morning Show—Jack Paar**
 The Baird puppets give their version of "You're My Everything" and "Sweet Mama Treetop Tall."
- 8:45 **6** **Televiews—Films**
- 8:55 **3** **Today with Mary Wilson**
- 10** **Mister & Missus—Features**
- 12** **Delaware Today—Rhoads**
- 9:00 **3** **Let Scott Do It—Variety**
 Allen Scott is the host.
- 6** **57** **Breakfast Club—Variety**
- 8** **College of the Air**
 "Let's Paint with Water Colors." "The Nature of Color." Summer Session.
- 12** **Here Comes Charlie**
- 9:30 **8** **Hymns of Faith—Music**
- 9:45 **8** **Bob Crosby—Music**
- 10** **Portia Faces Life—Serial**
- 12** **The Church Looks Forward**
- 10:00 **3** **8** **12** **Ding Dong School**
- 6** **Romper Room**
 Miss Claire conducts the classes.
- 10** **Garry Moore—Variety**
 Comedian Jay Marshall visits Garry.
- 10:30 **3** **8** **12** **A Time to Live—Serial**
 Paul Cheney gives a simple explanation.
- 10:45 **3** **12** **Three Steps to Heaven**
- 8** **First Love—Serial**
 Bill and Peggy leave for California.
- 11:00 **3** **12** **Home—Women's Features**
 A filmed and live interview takes us to the home of singer Marguerite Piazza.

- 6** **Scouting in Action—Film**
- 8** **Hawkins Falls—Serial**
- 11:15 **8** **Valiant Lady—Serial**
 Helen argues with Diane over Hal.
- 11:30 **6** **At Your Service—Film**
- 8** **10** **Strike It Rich—Quiz**

AFTERNOON

- 12:00 **3** **Jack Pyle—Humor**
- 6** **Ramar—Jungle Adventure**
 "Savage Challenge." Jon Hall stars.
- 8** **TV Farmer—Crop Data**
- 10** **Valiant Lady—Serial**
 Hal goes to Helen for further advice.
- 12** **Betty White Show**
- 12:15 **3** **Lunch with Uncle Pete**
- 8** **10** **61** **Love of Life—Serial**
- 12:30 **6** **Features for Women**
- 8** **News of the World**
- 10** **Search for Tomorrow—Serial**
- 12** **Lunch 'n' Laffs—Cartoons**
- 12:40 **8** **Regional News—Brandt**
- 12:45 **3** **8** **12** **WORLD SERIES**
- 6** **What's the Next Line?—Quiz**
- 10** **The Guiding Light—Serial**
 Dick hears some more rumors.
- 1:00 **6** **Stop, Look and Listen—Fun**
 Tom Moorehead leads the games.
- 10** **Gladys Webster—Interviews**
- 1:30 **10** **Welcome Travelers**
- 2:00 **10** **Cinderella Weekend—Quiz**
- 2:30 **6** **At Home—Features**
 Mary Dorr discusses baby foods, pets.
- 10** **House Party—Fun**
- 3:00 **6** **Bandstand—Bob Horn**
 The popular disc jockey spins platters.
- 10** **61** **The Big Payoff—Quiz**
- 3:30 **3** **8** **12** **One Man's Family**
 The Barbaurs meet Bill Herbert.
- 10** **Bob Crosby—Music**
 All: "They Were Doin' the Mambo."
 Paula Kelly and Steve: "Gimme a Little Kiss."
 Joan O'Brien: "Am I a Toy or a Treasure?"
 Madernaires: "Relax." All: "Sweetheart of Sigma Chi."
- 3:45 **3** **8** **12** **Concerning Miss Marlowe—Serial**
- 4:00 **3** **12** **Hawkins Falls—Serial**
 Ned Freeman makes an admission.

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- 8 10 The Brighter Day—Serial**
Rev. Dennis advises Rose and Skip.
- 4:15 6 12 First Love—Serial**
Zach (Val Dufour) is no longer angry.
- 8 10 61 Secret Storm—Serial**
- 4:30 6 Bertie the Bunyip—Fantasy**
- 8 10 On Your Account**
- 12 33 Bob Smith Show—Variety**
Starting Monday, a daily showing of Charlie Ruggles in *The World of Mr. Sweeney* from 4:30 to 4:45 P.M.
- 4:45 6 Rex Trailer—Folklore**
- 5:00 6 12 33 Pinky Lee Show**
- 6 Hopalong Cassidy—Western**
"In Old Mexico." William Boyd.
- 8 Slapstick Theater—Cartoons**
- 10 Junior Hi-Jinx—Willie**
- 5:15 8 House Party—Fun**
- 5:30 3 8 12 33 Howdy Doody**
- 10 Family Features—Drama**
Son of Zorro: Another exciting chapter.

EVENING

- 6:00 6 Range Rider—Western**
"Indian Sign." Jack Mahoney and Dick West are the stars. (Film)
- 6 Ramar—Jungle Adventure**
"The Evil Trek." Jon Hall stars.
- 8 MOVIE—Western**
Covered Wagon Theater: "Wild Mustang." Story of a wild horse.
- 10 MOVIE—Drama**
Early Show: "Valley of the Zombies." An insane man, believed long dead, turns up thirsting for revenge. Robert Livingston.
- 12 Movie-Time—Cartoons**
- 6:30 6 MOVIE—Western**
Award Theater: "Beauty and the Bandit."
- 6 Sports—Tom Moorehead**
- 8 Sports, Weather, News**
- 12 Six-Thirty Edition**
- 6:45 6 Newsreel—Frank Hall**
- 12 Weatherman—Fariss**
- 6:50 12 Sporting Scene—Frick**
- 6:55 6 Weather—Francis Davis**
- 10 News—John Facenda**
- 7:00 6 STAR AND THE STORY**
- 8 OZZIE & HARRIET**
"Night School." Ozzie and Harriet en-

roll in night school and learn why their sons play hockey. (Film)

- 10 BADGE 714—Jack Webb**
- 12 AL BARCLAY SHOW**
- 7:25 6 NEWS—Taylor Grant**
- 7:30 6 8 12 33 EDDIE FISHER**
- 6 STU ERWIN—Comedy**
"All for Father." Stu is treated to the most memorable birthday party of his life because of an over-active television set. June Collyer as Mrs. Erwin. (Film)
- 10 61 NEWS—Douglas Edwards**
- 7:45 6 8 12 NEWS—Swayze**
- 10 61 PERRY COMO—Songs**
Perry sings "Shine on, Harvest Moon" and "Smile." To honor the Jewish Holy Days, there is a production number on the liturgical chant "Kol Nidre." Music by Mitch Ayres' Orchestra.
- 8:00 6 8 12 33 RED BUTTONS**

RETURN Red's back again with a half-hour variety show, with new writers, director, and format. Comedian Julie Oshwi takes over as director.

- 6 OZZIE & HARRIET**
David and Ricky decide that they are no longer children and see no need to earn extra money, but their plan to increase their finances upsets things. (Film)
- 10 61 MAMA—Drama**
Dagmar's got "The Organdy Blues." She's tired of wearing Katrin's hand-me-downs. Somehow, Dagmar's determined to have a new dress of her very own for graduation time. Robin Morgan stars as Dagmar.
- 8:30 6 8 12 33 THE LIFE OF RILEY**
Riley (William Bendix) wins a free vacation with pay for the money-saving idea he has submitted to the airplane factory

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he works for. But Riley's plans to visit his home town, Brooklyn, with this wind-fall are hindered by the very suggestion he won the prize for. (Film)

⑥ 57 RAY BOLGER SHOW

Ray's girl friend, Susan, needs a job in order to remain in New York. Ray uses his influence. Marjie Millar plays Susan, Richard Erdman is Pete, Christine Nelson is Katy and Charlie Cantor is Artie.

⑩ 61 TOPPER—Comedy

"Henrietta Sells the House." Henrietta's decision to sell the house displeases Topper and his ghostly pals the Kerbys. Anne Jeffreys and Robert Sterling play the Kerbys, Leo G. Carroll and Lee Patrick play the Toppers. (Film)

9:00 ③ 8 12 BIG STORY—Drama

Reporter Arthur Mielke of The Washington Post and Times-Herald, becomes suspicious when several baby deaths occur at a private nursery in nearby Prince George County, Md. His findings led to more stringent rulings on nursery homes.

⑥ DOLLAR A SECOND

RETURN Jan Murray returns as emcee for the comedy quiz and stunt show. Murray interviews contestants who are chosen from the studio audience.

⑩ PLAYHOUSE OF STARS

"The Viking." Charles Bickford spins some tall tales of the seven seas and sets sail from a chicken ranch in San Fernando Valley. (Film)

Cast

Uncle LarsCharles Bickford
Dave NielsenLamont Johnson
Nels HansenRhys Williams
DeniseMargaret Field

9:30 ③ 8 12 DEAR PHOEBE

Peter Lawford stars as a lonely-heart columnist, Phoebe.

⑥ THE VISE—Film Drama

DEBUT First in a series of tense plays filmed in England, that show human beings caught in the vise of fate. Tonight Alexander Knox, in "One Just Man," portrays a retired judge. Maureen Swanson plays his daughter and Joan Haythorne, his wife.

10 61 OUR MISS BROOKS

"The Miserable Caballero." A young Mexican boy appears in Miss Brooks' classroom with the story of having no parents and of having fled from a cruel uncle. Miss Brooks is won over by the boy's manner but doubts that Mr. Conklin will feel the same way. Eve Arden, Ricky Vera. (Film)

10:00 8 12 33 BOXING—Clev.

Bab Baker, Pittsburgh, Pa., vs. Caley Wallace, New York City, heavyweights, 10 rounds. Jimmy Powers reports from Cleveland Arena, Cleveland, O.

TV GUIDE RATINGS

Rating	B	A	U	L	D	KO's
Baker	8	40	34	5	1	18
Wallace	Unrated	23	20	3	0	15

At one time, both of these men were tabbed as likely title prospects. However, lack of durability has held Wallace back while bad hands have hurt Baker. Both men have good rights and are two of the heaviest fighters in the division.

Compiled by Nat Fleischer (The Ring)

The fare is full, frantic and unrehearsed for the sports fan. See page 28.

6 57 CHANCE OF A LIFETIME

Dennis James emcees a talent show.

10 THE LINEUP—Drama

DEBUT A new dramatic detective series starring Warner Anderson and Tom Tully as members of the San Francisco Police Department. This week Det. Lt. Ben Guthrie and Inspector Matt Greb fight a crime wave which begins when a gang of young criminals breaks into a gun shop. The gang then goes on an armed-rabbery rampage which leads to a crime wave.

10:30 6 57 TIME WILL TELL—Quiz

Contestants compete against time.

10 61 PERSON TO PERSON

Host Ed Murrow visits with comedian Sid Caesar and his family in their New York apartment. Sid debuted last Monday with his hair-long variety show.

10:45 6 FIGHTERS IN ACTION—Film

Willie Pep vs. Sandy Sadler.

8 12 MOMENTS IN SPORTS

Walter Kiernan interviews Mrs. Lau

Gehrig. The late Yankee Great himself is seen in films of his famous farewell at Yankee Stadium, and scenes of his playing at his baseball prime.

11:00 6 News—Taylor Grant

Sponsored by Esso Standard Oil.

6 Newsreel—Frank Hall**8 Eleventh Hour News****10 News—John Facenda****12 Headline Roundup****11:10 6 Sports Spot—Al Wistert****6 Weather—Francis Davis**

Forecast for the week-end for Eastern Pennsylvania and vicinity.

8 Regional News

Happenings in-and-around Lancaster.

10 Weather—Phil Sheridan**12 Headlines in Sports****11:15 6 Weather—Jack Pyle****6 MOVIE—Comedy**

Friday Night Theater: "Mr. Universe."

Comedy about a sidewalk hawker who turns an ex-war buddy into a wrestler.

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Jack Carsan, Bert Lahr are featured in the lead roles.

8 MOVIE—Drama

Friday Playhouse: "Divorce of Lady X." Events at a masquerade party complicate the lives of several people. Merle Oberon, Laurence Olivier.

10 Sports Final—Whitaker

12 MOVIE—Drama

Late Date at the Mavies: "Hangman's Wharf." A Scottish doctor boards a ship lying off Hangman's Wharf and walks into trouble. He is roughly ordered to leave the ship, and then an attempt is made on his life. John Witty.

11:20 3 Crime Reporter—Drama

DEBUT: Steve Wilson (Pat McVey) helps an innocent person who is being victimized. (Film)

11:25 10 Sports Corner—Campbell

11:30 10 China Smith—Adventure

"Kaprielian Cipher." China Smith must discover how a man died and why. Dan Duryea stars in the title role. (Film)

11:50 3 Tonight in Philadelphia

12:00 3 Tonight—Steve Allen

Music, comedy and song are represented here with Steve and the crew. News and sports events are done by Gene Rayburn. Allen, who daubles as comedian and piano player, is assisted by singers Eydie Gorme and Steve Lawrence, with Skitch Henderson and his orchestra providing the musical background. And to add just a little more spice, Steve will interview guests from the music and theatrical world.

10 MOVIE—Intrigue

Late Show: "Homicide for Three." The honeymoon of a pair of newlyweds is interrupted by murder. Audrey Long, Warren Dauglas.

12:15 8 Tonight—Steve Allen

1:00 3 News—Fred Bennett

8 Today in Sports

1:05 3 Thought for Tomorrow

Stations reserve the right to make last-minute changes

Everybody's



Mickey Rooney

Getting Into The Act

MICKEY ROONEY, RONALD COLMAN, CELESTE HOLM,
JUNE HAVOC JOIN TREK TO SITUATION COMEDY

**SITUATION
COMEDY**

While figures—in these days of Dior—are never permanent, some 50 situation comedies are slated to be on the air at some point during the coming season.

The situation comedy seems to have become a basic TV staple. More and more funny and not-so-funny performers are seeking to cut themselves in on the hugs and kisses bestowed by critics and customers on the lavishly loved *Lucy*.

Sponsors like such shows. And comedy writers hail the situation format as the one which lends itself to the greatest variety with the least strain.

"There is this guy, see?" the agency man explains

to the potential sponsor, "and he has this dame, see? Or this wife, or this mother-in-law, or this whatever, see? And the guy is a clerk in a haberdashery, see? And you just take it from there—anything can happen." See?

And so some 15 new situation comedies are about to be sprung on the viewing public, most of them bulwarked by names heretofore missing from the TV scene and almost all of them involving this dame, see?

While it is considerably easier to pick the winner of a horse race involving untried nags, it would appear that the new situation comedy most likely to succeed is *The Mickey Rooney Show*, a Saturday night NBC opus which involves Mickey Rooney as one Mickey Mulligan, a network page boy.

Running Rooney a close second should be an item tagged *Honestly, Celeste*, which will occupy a Sunday night time slot on CBS. The title stems from an exasperated comment frequently aimed at its star, who happens—as in the Mickey and Mickey parlay—to be a coincidentally-named Celeste (Holm). She'll star in a live show whose format will involve her as a country newspaper girl trying to make good in the big city. She's this dame, see?

The other newcomers range from quiet sophistication to young farce. Each, on paper, would appear to be a sure winner. Ronald Colman and his wife, Benita Hume—a dame in the more dignified British tradition—are bringing their award-winning radio show, *Halls of Ivy*, to TV, with Colman playing a college president and his (Colman's) wife playing his (the president's) wife.

Another radio veteran, *Corliss Archer*, is being committed to film with young Ann Baker, a dame-ette, in the title role, and one-time movie star Mary Brian, an ex-dame, cast as her mother. Bobby Ellis, who played the Dexter role on radio and



Newspaperman Peter Lawford riles Marcia Henderson in *Dear Phoebe*.

in a live TV version three years ago, has it nailed down again.

Still other new shows include still other old radio favorites, such as *December Bride* and *Father Knows Best*. *Bride* inherits the Monday night time on CBS directly following *I Love Lucy* and will star Spring Byington as the only mother-in-law in captivity who doesn't get on everybody's nerves. *Father Knows Best* is, of course, the Robert Young starrer.

Three entirely new shows include June Havoc as a small-town female lawyer in *Willy*, Saturday nights on CBS; the Michael O'Shea-James Dunn-William Bishop co-starrer, *It's a Great Life* (Tuesdays on NBC), and *Dear Phoebe*, which stars Peter Lawford as an advice-to-the-lovelorn columnist (Fridays, NBC). The Havoc show, incidentally, was originally called *My Aunt Willy* and then changed to *The Artful Miss Dodger*, a title which lasted only until the sponsor discovered that no one in Brooklyn liked female Dodgers.

Also coming up later are a new Robert Cummings show, with Cum-



Newspaperwoman Celeste Holm reports, Mike Kellin listens in *Honestly, Celeste*.

mings (a real estate salesman in the now-syndicated *My Hero* series) as a Hollywood philosopher; *Norby*, with David Wayne as a small-town banker; *Mayor of the Town*, with Thomas Mitchell in Lionel Barrymore's old radio role, and—back on the dame standard—a series starring Claudette Colbert.

Charlie Ruggles' *The World of Mr. Sweeney*, which went from a Kate



Smith guest spot to a summer evening show, now achieves a daily daytime airing.

A newcomer in a sense will be *The Imogene Coca Show* Saturday nights on NBC. Originally set to play a perfume salesgirl called Midge, the co-star of the old *Show of Shows* will portray a TV star who looks, talks and acts like—surprise!—Imogene Coca.

Of 28 old situation comedies, four are being given face-liftings. *The Ray Bolger Show*, formerly *Where's Raymond?*, will be filmed in front of a studio audience with more emphasis on plot and less on big dance production numbers. The principal character in Ray Milland's *Meet Mr. McNutley* is being renamed Mr. McNulty, and the show itself is being renamed *The Ray Milland Show*. The scripts will be toned down considerably, switching from unbelievable farce to more logical adventures. A new batch of Stu Erwin films will streamline the Erwin family and give Erwin himself a somewhat more generous supply of brains.

My Friend Irma gets the biggest going-over of all. Marie Wilson will be married off, scriptwise, to a wealthy New Yorker; the show's title will be changed to *My Wife Irma* and the show itself will be switched from live to film and from the CBS network to syndication—a dizzying set of switches for the medium's dizziest dame.

Pride of the Family is definitely being dropped by ABC, and *The Dennis Day Show* gives way to *Medic* on NBC. Both shows may very well wind up being syndicated to local stations. Everything else, from *Lucy* to Danny Thomas, from *Peepers* to *Joan*, from *Mama* to *Riley*, from *Molly* to *Millie*, from Burns to Allen, will be returning to the same old stands in the same old, but capable, hands.

◀ June Havoc, Aaron Spellino argue a point while Rags relaxes in *Willy*.



WHAT'S IN VIEW FOR THE SPACE HELMET SET

American parents, a youth study group reported just the other day, are fighting a losing battle with their children for control of the home. And what's to blame? You guessed it: TV.

The trouble, according to the Youth

Research Institute, is that the kids sit much closer to the television set than Mom or Pop. Therefore, they're in a much better position to switch channels, thus dominating the household's viewing habits.

The solution? The parents apparently have a choice. They can (1) surrender unconditionally or (2) restrain—by force, if absolutely necessary—their young from looking at anything but suitable programs for juveniles.

Parents who have the fortitude to pursue the second course are hereby advised that most of the top children's shows are returning to TV, and there are a couple of interesting newcomers to boot.

There is, for instance, Edward R. Murrow's new juvenile show, *Young-*



sters, which debuts sometime in October on a CBS Saturday or Sunday daytime spot. Like Murrow's higher-age-bracket *Person to Person*, *Youngsters* will consist of interviews, but with small fry interviewees.

Then there's a program called *Trefoil Time*, which had a trial run in some areas last summer and now goes on ABC every Sunday afternoon. This show concerns the activities of the Girl Scouts (its title is taken from the name of the Scouts' cloverleaf emblem) and has been filmed in the U. S., Japan and Switzerland.

There is also the Wednesday night

Disneyland, not strictly a children's show, which will feature from time to time Disney's kid-tickling cartoons.

If, however, a little violence on the air is required to keep peace in the home, you may find comfort in the fact that most of the old thrillers are still on the dial. Excluding the horse operas, which are dealt with on page 24, these include such ageless favorites as *Superman*, *Ramar of the Jungle*, *Captain Midnight* and *Terry and the Pirates*. There's a new one, too—*Mandrake the Magician*, based on the comic strip and filmed in Bermuda.

Of the holdovers, only *Captain Midnight* has a new format. Formerly a violent series with gallons of gore, the show has been mopped up quite a bit. As played by Richard Todd, *Midnight* is now a crime detective.

As in the past, there will be plenty of interstellar action for the space-helmet set. *Captain Video*, for instance, will return for his sixth annual swing through the solar system. *Space Patrol* is back and so are *Space Cadets*, *Space Rangers* and (on film) *Flash Gordon*.

For younger listeners there remain Dr. Frances Horwich's *Ding Dong School*, which offers intelligently-planned fun for preschoolers; *The Pinky Lee Show*, *Howdy Doody*, *Winky Dink and You* and *Beanie*. *Kukla, Fran and Ollie* has shifted to some ABC stations, and Andy Devine will succeed the late Smilin' Ed McConnell.

TV's two big circus shows, *Big Top* and *Super Circus*, will remain, as will Marlin Perkins' Chicago-based *Zoo Parade*. Other programs remaining include *Johnny Jupiter*, *Contest Carnival*, *Mr. Wizard*, and the filmed *Tales of Hans Christian Andersen*.

And if this isn't enough to get the kids off to bed, how's about a heart-to-heart talk and a glass of warm milk? And, of course, there are sterner methods.

If you like something to sink your teeth into in your TV diet—ideas, as well as amusement—there's more than meringue on TV's bill of fare this season. Solid substance, attractively served, will be dished up by new and old shows stressing news, science, religion and "culture."

No matter how you vote, you'll cast a pro-TV ballot this fall. Beginning next week, Congressional, gubernatorial and local election campaigns will get all-out TV coverage on every network from smoke-filled-room specialists. And wherever you live, the climax of the political drama can come to your living room on Nov. 2.

Post-election, TV may invade the halls of Congress.

A new public affairs show, *Eye on the World*, is making its debut on CBS, to probe for the stories behind each week's top news stories. Bob Trout is the narrator.

Through *Comment*, on Sunday afternoons, NBC will let you listen in on newsmen rehashing, just among

Both of Edward R. Murrow's news-making shows, the documentary-style *See It Now* and the less solemn *Person to Person*, return to CBS, which also has another holdover, *Man of the Week*.

Among the interpretive reporters, both Elmer Davis and Martin Agronsky are back. *American Forum of the Air* is resuming its Sunday explorations into the American way of life, and NBC retains Lawrence Spivak's *Meet the Press*, where some of the Nation's biggest headlines are hatched. And then, too, there will be Eric Sevareid's Sunday news resume and analysis, *American Week*.

Another NBC news panel, *Youth Wants to Know*, will continue to demonstrate that, when pressed, the American teen-ager can ask more penetrating, more provocative (and sometimes more embarrassing) questions than his elders. CBS, too, will have its own platform for youthful expression and opinion, *Youth Takes a Stand*, and ABC continues its own similar entry, *Junior Press Conference*.

On the double-dome level, there is

Widening Horizons

THE SEASON INCLUDES PROGRAMS FOR THE IDEA-MINDED, TOO

themselves, the week's big news.

On the straight news level, Douglas Edwards, John Cameron Swayze and John Daly continue their nightly news roundups. Daly also is resuming his *Open Hearing*, a calm, dispassionate review of controversial news stories. Dave Garroway's *Today* continues, of course, as does *The Morning Show*, (with more emphasis on entertainment). Walter Winchell is back in his Sunday night spot and Drew Pearson is still syndicating his filmed exposes.

Dr. Frank Baxter, the University of Southern California professor, whose Shakespearean lectures on TV last summer won wide popularity and a CBS contract for a new Sunday literary series, *Now and Then*. The same network, in *The Search*, will report on the accomplishments of 26 U.S. universities.

Two celebrated figures in the American arts, poet Robert Frost and painter Grandma Moses, are among the guests who appear on NBC's quarter-



hour *Watch the World*, which hops from one interesting locale to another.

Omnibus returns with Alistair Cooke at the wheel. As in the past, this Cooke's tour will wind every Sunday through the world of music and drama, with occasional side trips into the realm of provocative ideas. Lilli Palmer's quarter-hour films will again present an assortment of composers, playwrights, ballerinas, art critics and bird watchers. And there'll be *Author Meets the Critics*, which usually starts out mildly but often ends in something resembling the main event at Madison Square Garden.

NBC's filmed documentary, *Victory at Sea*, will be playing encores this fall and CBS, in collaboration with the American Museum of Natural History, will again present *Adventure* on Sundays. Other information-packed returnees include CBS' *Crossroads in Asia* and NBC's *American Inventory*.

Among the programs of faith, Bishop Fulton J. Sheen's *Life Is Worth Living* returns to Du Mont in November. Father James Keller has a new series of big-star Christopher Films. Dr. Norman Vincent Peale returns next month. Back again, also, are *This Is the Life*, the Rev. Eugene Carson Blake's *Frontiers of Faith* and Parson William A. Fagal's *Faith for Today*. Billy Graham, the evangelist, also plans several TV appearances.

For music lovers, there are the Chicago Symphony, telecast by Du Mont each Wednesday, and *The Voice of Firestone* on Monday night. There's still a chance, too, that Arturo Toscanini will play a post-retirement concert before the cameras.

In the field of science, the seven-year-old *Johns Hopkins Science Review*, where famous scientists discuss some of the most portentous problems of our age, is back again; as are *What In the World*, an anthropological quiz show, and John Kieran's *Kaleidoscope*, a filmed show for nature lovers.

ADVENTURE

Many crimes are committed, both literally and figuratively, in the presentation of adventure shows on TV.

Ranging from superior to virtually inexcusable, a total of 70 such shows will fill the air during the 1954-55 season.

Ten of the season's quota will be shows never before seen, if one can overlook the fact that several of them spring from rather obvious lineage. A brace of movie dogs, Lassie and Rin Tin Tin, are making their television debuts. Lassie is being played by him-

of villains suitable for gnawing. Rin Tin Tin will be mixed up with a small boy, an entire regiment of U.S. Cavalry and several tribes of Indians. Both series promise to be four-bark specials.

New standouts along whodunit lines should be *The Lineup*, purportedly the CBS answer to NBC's *Dragnet*, and *Sherlock Holmes*. *The Lineup* is being produced with the active cooperation of the San Francisco Police Department, including stories taken from their files, and the Golden Gate Bridge is sure to get a thorough going over from the cameras. *Sherlock Holmes* is being turned out

ON ADVENTURE SHOWS IT'S

CANINES,



Rin Tin Tin IV stars in *Rin Tin Tin*.



Lassie & Co. share title role in *Lassie*.

self and four of his sons; Rin Tin Tin, by the Great One's greatgrandson, Rin Tin Tin IV. Lassie will be mixed up with a small boy, a pretty young widow, a handsome young neighbor, a Gramps and a passing parade

by the producer of *Foreign Intrigue*, Sheldon Reynolds, and will star Ronald Howard, son of the late Leslie Howard.

Hollywood's answer to *Foreign Intrigue* itself may very well be *Passport to Adventure*, starring the very



◀ Roy Rogers gives bad man the old treatment in Roy Rogers Show.

ing switched from a foreign correspondent to the owner and operator of a casino hotel. Both *T-Men in Action* and *Ellery Queen* are changing from live to film, with Hugh Marlowe taking over the Queen role from Lee Bowman; and *Big Town* is losing both its stars to replacements. Mark Stevens, late of *Martin Kane*, takes over the Steve Wilson role from Pat McVey, and young Trudy Wroe replaces Beverly Tyler as the intrepid Lorelei Kilbourne, girl reporter.

COWBOYS and COPS

suave and very capable Cesar Romero as an American diplomatic courier. It is being produced for syndication by ABC. The same network will also present a live adventure program, *The Vise*, and a series called *Postal Inspector*, based on what happens when a three-cent stamp goes wrong.

The Falcon, a long-time radio favorite, is making the move into TV via film, with Charles McGraw starred in the title role. The series will be syndicated. Also in syndication will be *Stories of the Century*, based on legendary characters of the West and already being seen in some areas, and *Alarm*, a Richard Arlen starrer based on the activities of a big city fire department. And from radio, too, will come *The Whistler*, a CBS whodunit of considerable prestige.

Four old favorites among the adventure shows are being revamped. *Foreign Intrigue* is undergoing a rather drastic change, with Gerald Mohr replacing James Daly as Michael Powers, and Powers himself be-



Lineup lads: Warner Anderson, Tom Tully.

Dropped from the lists will be *Martin Kane*, *Pentagon Confidential*, *Suspense* and *Mr. and Mrs. North*. All but the last were live shows and will doubtless never be seen again in their original form. *The North* series, how-



Richard Arlen portrays fire captain in *Alarm*, glorifying Nation's fire fighters.

ever, was done on film and has been put into syndication. Also slated for film syndication is the once-live *Man Behind the Badge*.

Others scratched—at least temporarily—are *The Plainclothesman*, *The Web* and *The Telltale Clue*.

All the rest of the blood-and-thunder shows, from the award-winning *Dragnet* to the non-award-winning *Dick Tracy*, will be back on the air, the great majority of them on a syndicated basis.

As always, the private eye leads the parade, his number being legion and never up. He has many names on as many shows—*Boston Blackie*, *The*

Lone Wolf, *Eddie Drake*, *Jeffrey Jones*, *Craig Kennedy*. He is also known as the *Man Against Crime* (seen on second run as *Follow That Man*) and the *Front Page Detective*. As Melvyn Douglas, he is seen in *Hollywood Off-beat*. And as Brian Donlevy, he has a weekly *Dangerous Assignment*.

The hardy adventurer, of course, includes such intrepid souls as *Biff Baker*, *China Smith* and *The Hunter*, while the sanctity of the law is upheld by such shows as *Dragnet* (also seen as *Badge 714*), *City Detective*, *Gangbusters* (also seen as *Captured*), *Racket Squad*, *Public Defender*, *Public Prosecutor*, *I Am the Law*, *They Stand Accused*, *Mark Saber*, *Mr. District Attorney*, *Rocky King* and *Colonel March of Scotland Yard*, sir.

The excitement—but never the painstaking detail work—of the big newspaper world is covered by both *Big Town* and *Big Story*. *Death Valley Days* explores true stories of the old West and *Orient Express*, untrue stories of the old East. *Danger*, *Inner Sanctum* and *Counterpoint* are mystery for sweet mystery's sake, while only *Joe Palooka* and *The Visitor* tend to preach a moral with each adventure. *I Led Three Lives*, of course, points a moral all its own.

The Westerns, of course, will be back. There were 12 last season. There will be 12 this season, none dropped, none added.

They are as constant as the sun, regular as the tides, inevitable as the death they invariably trade on. When the day comes that the cowboy may no longer shoot the cattle rustler, television itself will have been dealt a mortal wound. The rollcall up yonder the following day will include *Gene Autry*, *Hopalong Cassidy*, *Kit Carson*, the *Cowboy G-Men*, *The Cisco Kid*, *Wild Bill Hickok*, *The Lone Ranger*, *Tim McCoy*, *Annie Oakley*, *The Range Rider* and *Roy Rogers*—all cut off at Bluenose Pass.



BIG Shows For BIG Screens

Not only living rooms will offer exciting television this season. Some impressive programs are planned for movie theaters, too.

Large-screen theater TV's 1954-55 season got under way on Sept. 15 with an encore of its biggest money-maker the preceding year—Rocky Marciano vs. Ezzard Charles.

Telecast ticket-buyers are being promised the glittering spectacle of the Metropolitan Opera's grand opening Nov. 8 (available to home owners gratis in earlier seasons), a group of concerts by the New York Philharmonic Symphony, beginning Oct. 7, and at least three Notre Dame football games.

One theater TV production outfit also has arranged to telecast a top comedy hit, "The Seven Year Itch," direct from its Broadway stage, but is currently involved in a hassle about conflicting movie rights.

In theater TV, shows are projected on the full-size screens of local movie houses; and viewers of these programs, which are not available in the living room, are charged varying prices.

When engineers some seven or eight years ago perfected the means to project a TV image as large as 18x24 feet, the movie magnates took over.

Crystal ball communiques predicted super-duper, all-star extravaganzas that would make home TV seem as inferior as home movies. There would be weekly pickups from Broadway theaters, sports classics, concerts, ballet, opera, and fabulous profits for all.

However, theater TV ran smack into the old chicken-and-the-egg problem. Theater managers would not invest in big-screen TV equipment (costing as much as \$15,800 per theater) unless they were promised a steady flow of theater TV events. And program producers, sports promoters, etc., could not stage mammoth shows unless they were assured a profitable network of theaters. Union and royalty problems were added road blocks.

Looming as the biggest threat of all is pay-as-you-see TV, now being tested. While several systems of home-installed, subscription TV are technically feasible, the Federal Communications Commission still hasn't indicated how it feels about charging the public for programs beamed over the airwaves. When and if pay-as-you-see gets a green light, however, theater TV may face trouble. There are now some 31,000,000 TV receivers in use around the country, each a potential box office for special events. No theater TV network could match so large a box-office "take."

Meanwhile, some 100 theaters in 60 cities currently are equipped for big-screen TV shows. As many as possible will be linked for each of the big events coming up for theater TV this fall. If these theaters show sufficient profit, more movie houses may be persuaded to buy equipment. Otherwise, theater TV could easily abandon its entertainment plans and concentrate on such private affairs as across-the-airways sales meetings.

Always held during the pre-noon hours, before the movie houses open for business, these get-out-and-sell rallies mean new off-hours revenue.



Box Seat For The Series

SPORTS

To TV sports fans, big, one-time-only video shows—"spectaculars," "extravaganzas" or whatever—are hardly

new. Colossal sports spectacles have long been par for the course on TV—the World Series, championship fights, Bowl games. The 1954-55 season continues an exciting tradition.

Several new items will be added, however. Besides the Series and other sports classics, fans are being permitted this fall to compare American college football with the professional Canadian brand. And after the grid season there'll be 26 more Saturday afternoons of collegiate sports, from track and field and swimming meets to rodeos, gymnastics and crew races. Plus those old TV standbys—professional wrestling (is there another kind?) and a sport that hasn't yet been able, somehow, to replace field hockey at the better girls' finishing schools—the Roller Derby.

King Football won't really reign until after the World Series crowning of baseball's royalty. Because no pennant contender had a shoo-in this year, living room box-seaters have had plenty of opportunity to work up a full head of steam.

Canadian football, with its 12-man teams and 110-yard fields, kicked off a month ago, and will continue on Saturday afternoons until Nov. 20. There is no advance schedule on the Canadian games; each is announced the Monday before the telecast.

ABC has snagged the American college games this season—13 gridiron goes selected by the NCAA to spotlight college teams from every section of the country. No areas are to be blacked out at game time. And the "panoramic" coverage, in which single quarters of four different games were televised in one afternoon, has also been abandoned. Praise be!

Du Mont again will televise the bulk of pro football games. The network has scheduled 57 Sunday sessions from

Sept. 26 through Dec. 12, covering as many as five games on a single afternoon via regional networks. (Cities where games originate will be blacked out.) In addition, Du Mont plans to televise 11 Saturday night pro games, plus the Detroit Lions-Green Bay Packers Thanksgiving Day set-to. Twelve warpath excursions by the Washington Redskins will be televised by ABC on a special regional basis in the Southeast.

The winter and spring college sports schedule starts on ABC Dec. 11, but specific events have not yet been selected. Certain, however, is NBC's televising of the Rose Bowl and Cotton Bowl games New Year's Day

And This Season TV Takes You Down Front For More Pro Football And College Sports



and Sugar Bowl coverage by ABC.

There will be plenty of action on the boxing front, too. The Friday night *Cavalcade of Sports* and the Wednesday night *Blue Ribbon Bouts* are already on the air, each seeking the distinction of offering TV's best wallop-swapping sessions.

On Mondays, ABC offers boxing from Brooklyn's Eastern Parkway Arena; Du Mont simultaneously airs the bloodletting at Manhattan's St. Nicholas Arena. The same two networks also compete for sports fans on Saturday nights, but in this case it's boxing vs. wrestling. ABC picks up bouts in various East Coast cities, while Du Mont telecasts grunt-'n'-groan specialists from Chicago's Marigold Gardens. Wrestling from Chicago is also telecast Wednesday nights—from the Rainbo Arena, by ABC.

Tied in with boxing are interview programs—*Sports Spot*, with Mel Allen, and *Fight Talk*, with Bob Cooke and Don Dunphy. *Greatest Fights of the Century* surrenders its Friday time spot to a new program, *Greatest Moments in Sports*, consisting of Walter Kiernan's interviews with sports celebrities and film clips of their peak achievements. (The *Greatest Fights* films are still around under that title and also under *World's Greatest Fighters—In Action*.)

Another guest interview and film clip program is *The Big Playback*, a 15-minute telefilm series, on which Jimmy Powers has replaced Bill Stern.

Pro basketball, programmed last season by Du Mont, moves over to NBC Saturdays, starting Oct. 30.

The Roller Derby this season is being syndicated to local stations via telefilms. CBS will offer horse racing from the three New York tracks through the end of the present season, resuming next spring. Plus racing's "Triple Crown" events—the Kentucky Derby, Preakness and Belmont Stakes.

Schedules on next page.

College Football

(ABC, Saturdays)

Sept. 25, Iowa vs. Michigan State. Oct. 2, Stanford vs. Illinois. Oct. 9, Wisconsin vs. Rice. Oct. 16, Oregon vs. Southern California. Oct. 23, Pittsburgh vs. Northwestern, Holy Cross vs. Boston Univ., Montana vs. Brigham Young. Oct. 30, Pennsylvania vs. Penn State. Nov. 6, Baylor vs. Texas. Nov. 13, Georgia Tech. vs. Alabama. Nov. 20, Ohio State vs. Michigan. Nov. 25, Maryland vs. Missouri. Nov. 27, Army vs. Navy. Dec. 4, Southern Methodist vs. Notre Dame.

Professional Football

(Du Mont, Saturday Nights*)

Oct. 2, Washington at Pittsburgh, New York at Baltimore. Oct. 9, Pittsburgh at Philadelphia. Oct. 16, Baltimore at Detroit. Oct. 23, Philadelphia at Pittsburgh. Oct. 30, Green Bay at Philadelphia. Nov. 6, Detroit



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at Baltimore. Nov. 13, Baltimore at Green Bay (played at Milwaukee). Nov. 20, San Francisco at Pittsburgh. Dec. 4, Baltimore at Los Angeles. Dec. 11, Baltimore at San Francisco.

Professional Football

(Du Mont, Sundays*)

Sept. 26, Cleveland at Philadelphia, New York at Chicago (Cardinals), Los Angeles at Baltimore, Pittsburgh at Green Bay (in Milwaukee), Chicago (Bears) at Detroit, Washington at San Francisco.

Oct. 3, Philadelphia at Chicago (Cardinals), Detroit at Cleveland, Chicago (Bears) at Green Bay (in Milwaukee), San Francisco at Los Angeles.

Oct. 10, New York at Washington, Chicago (Cardinals) at Cleveland, Baltimore at Chicago (Bears), San Francisco at Green Bay (in Milwaukee), Los Angeles at Detroit.

Oct. 17, Philadelphia at Washington, Cleveland at Pittsburgh, Chicago (Cardinals) at New York, San Francisco at Chicago (Bears), Los Angeles at Green Bay (in Milwaukee).

Oct. 24, Washington at New York, Cleveland at Chicago (Cardinals), Green Bay at Baltimore, Chicago (Bears) at Los Angeles, Detroit at San Francisco.

Oct. 31, Baltimore at Washington, Pittsburgh at Chicago (Cardinals), New York at Cleveland, Detroit at Los Angeles, Chicago (Bears) at San Francisco.

Nov. 7, Chicago (Cardinals) at Philadelphia, New York at Pittsburgh, Washington at Cleveland, Green Bay at Chicago (Bears), Los Angeles at San Francisco.

Nov. 14, Pittsburgh at Washington, Philadelphia at New York, Cleveland at Chicago (Bears), San Francisco at Detroit, Chicago (Cardinals) at Los Angeles.

Nov. 21, Los Angeles at New York, Philadelphia at Cleveland, Chicago (Bears) at Baltimore, Detroit at Green Bay (in Milwaukee).

Nov. 28, Washington at Philadelphia, Chicago (Cardinals) at Pittsburgh, Cleveland at New York, San Francisco at Baltimore, Los Angeles at Chicago (Bears).

Dec. 5, Cleveland at Washington, Pittsburgh at New York, Philadelphia at Detroit, Green Bay at San Francisco.

Dec. 12, New York at Philadelphia, Pittsburgh at Cleveland, Detroit at Chicago (Bears), Green Bay at Los Angeles.

*Cities where games are played will be blacked out for the telecast.

Preview Teletype *



NEW YORK

Bob Stahl reports:

CBS has completed casting "The Man Who Came to Dinner" for its monthly Best of Broadway series. Besides MONTY WOOLLEY, JOAN BENNETT and ZASU PITTS, show will feature MERLE OBERON, REGINALD GARDINER, BUSTER KEATON and BERT LAHR . . . Also scheduled for mid-December is "Philadelphia Story," in which it's hoped KATHARINE HEPBURN will star.

* * *

NBC, having run into spectacular difficulties with its Monday night "spectaculars," is trying to sign DAVID O. SELZNICK to replace ailing LELAND HAYWARD . . . Despite contrary rumors, GOODMAN ACE is definitely back as MILTON BERLE's head writer.

* * *

JEANMAIRE stars in MAX LIEBMAN's second Saturday night spectacular Oct. 23, in an original musical comedy based on the Jazz Era . . . JAMES MICHENER, "South Pacific" author, is writing another musical about the South Seas for LIEBMAN, who hopes FRANK SINATRA will be able to star.

* * *

ABC, seeking a new title for its upcoming Postal Inspector show, received this suggestion from its program director, BOB LEWINE: "The Mail Animal."

HOLLYWOOD

Dan Jenkins reports:

HELEN HAYES is the first star signed for DAVID O. SELZNICK's "Light's Diamond Jubilee" one-shot of Sunday, Oct. 24. SELZNICK is shooting for other big names, including MARILYN MONROE . . . An upcoming Chrysler Shower of Stars entry reportedly will be "Sugar Hill," with an all-Negro cast including SAMMY DAVIS, Jr., ETHEL WATERS, DOROTHY DANDRIDGE, CAB CALLOWAY and ROCHESTER.

* * *

NBC's The Duke, which has just taken over the 8:30 Saturday night spot, will stay until the bugs are ironed out of the projected CLAUDETTE COLBERT series. Latest dope is CLAUDETTE balks at a weekly show and NBC is up in the air.

* * *

WALTER O'KEEFE will do a daily 15-minute show, Feather Your Nest, for CBS . . . First MARTIN and LEWIS Comedy Hour of the new season has been moved to Oct. 3 . . . That's My Boy, on CBS, has shifted quietly to film . . . HANS CONREID and WALTER CATLETT, two of Hollywood's ablest character actors, have signed for the ARTHUR LAKE pilot, Meet the Family, being financed by MARION DAVIES.



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